THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
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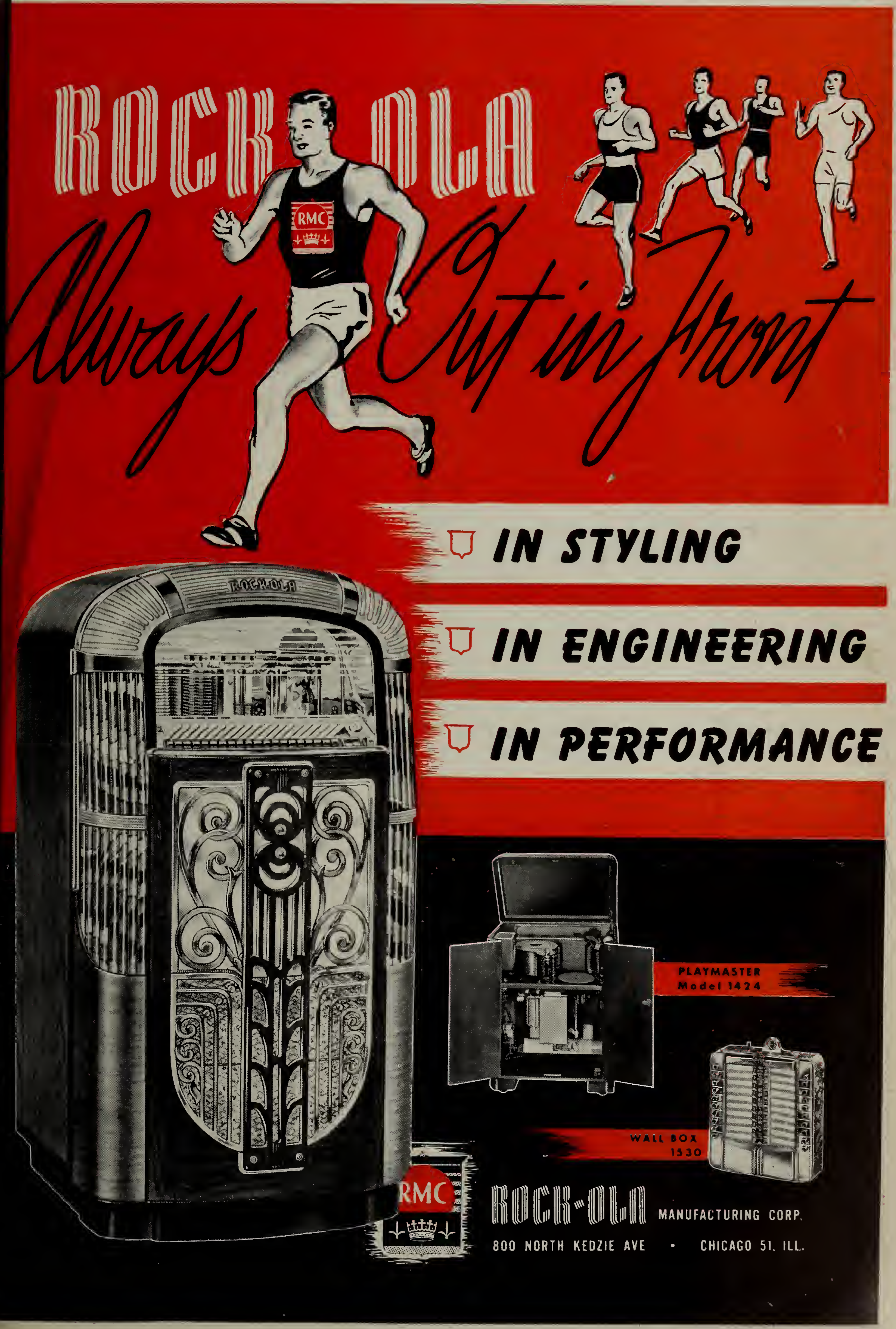

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ROCK-OLA

IN STYLING

IN ENGINEERING

IN PERFORMANCE

PLAYMASTER
Model 1424

WALL BOX
1530

RMC

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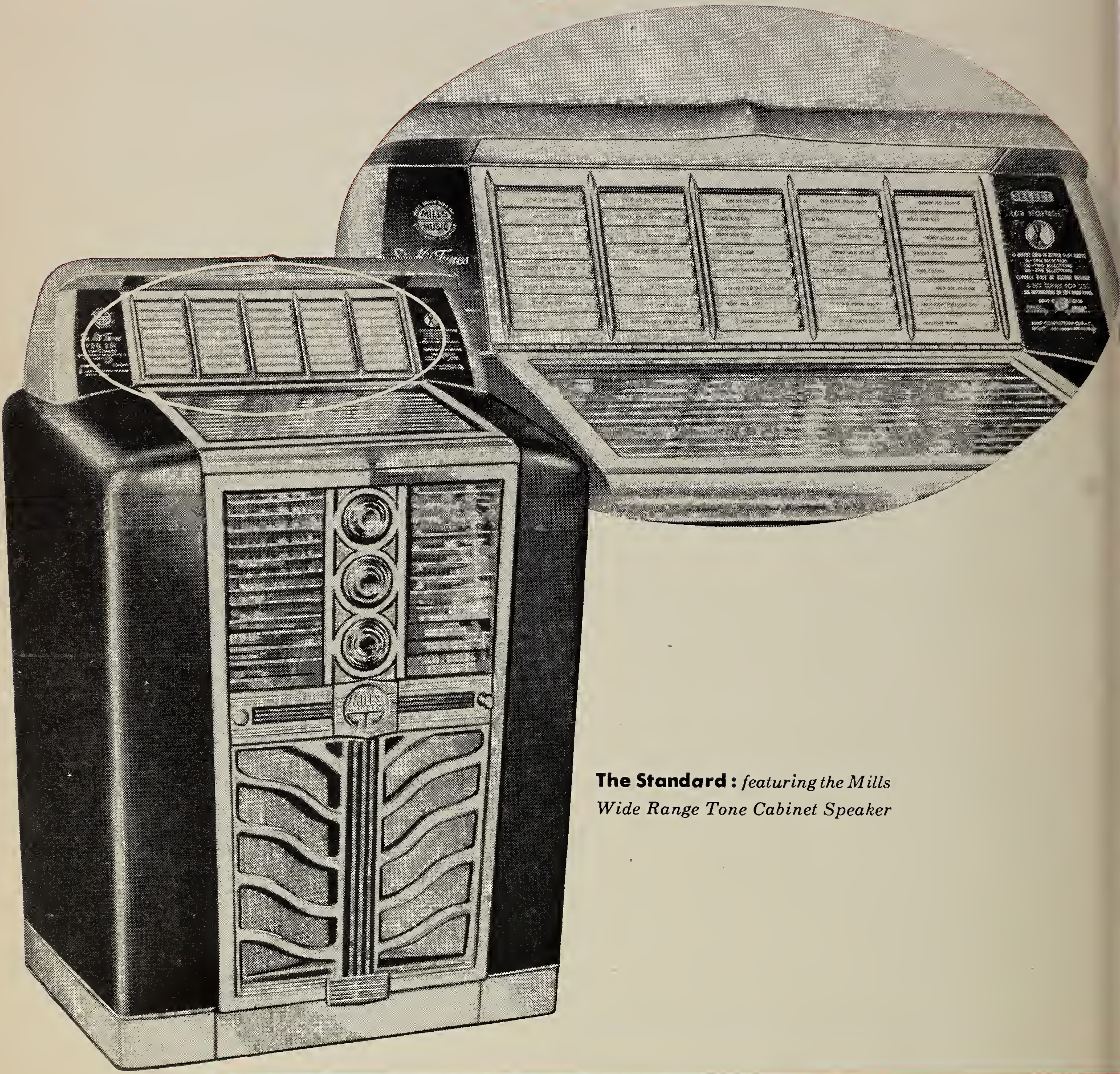
Tip-touch program selector



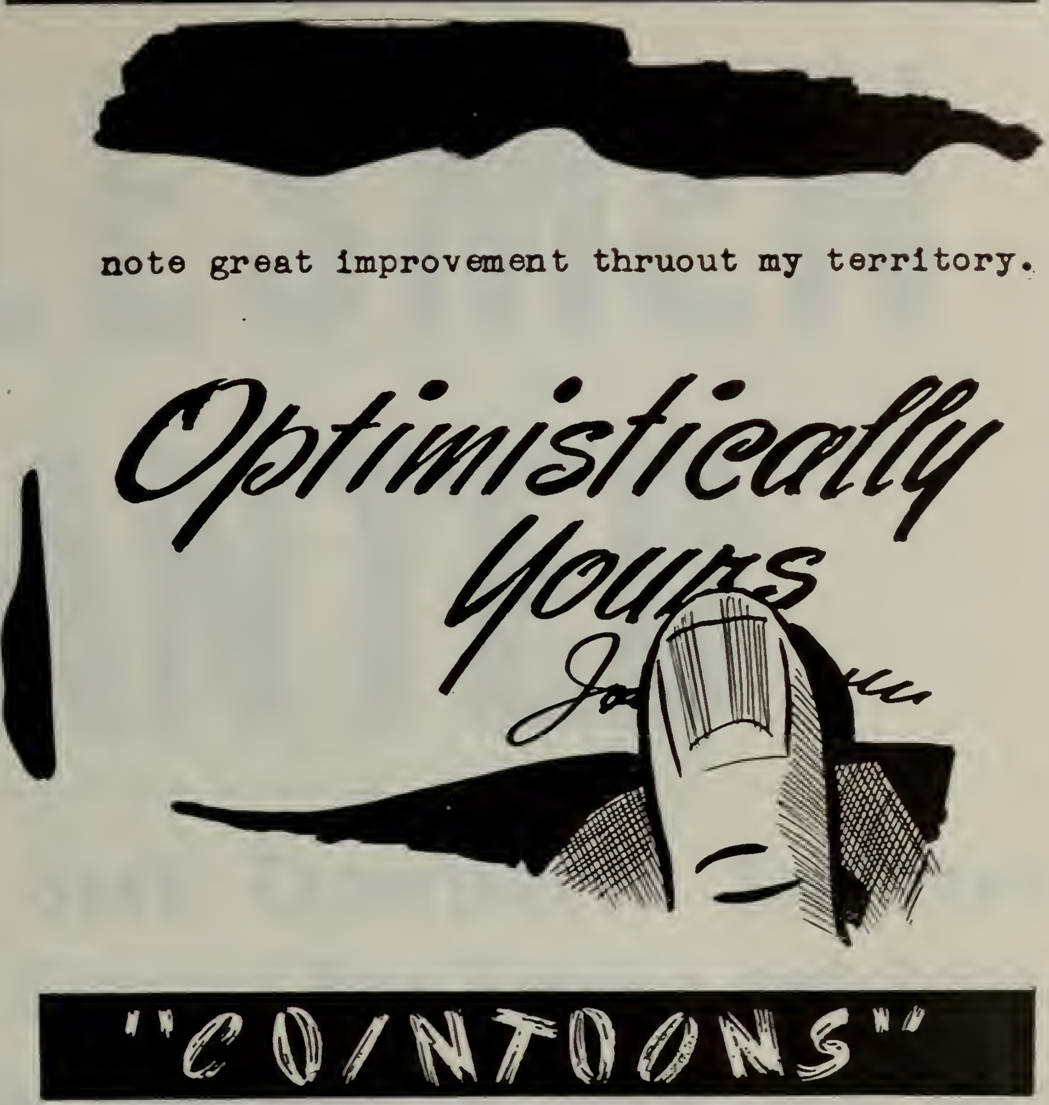
The Standard: *featuring the Mills Wide Range Tone Cabinet Speaker*

Convenient, fast, efficient . . . that's the program selector board of the Constellation. No fumbling, no numbers to match to titles—simply *press the title itself!* That's all . . . that's fast . . . and it's practically at eye level.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

the **MILLS**
Constellation

"Optimistically Yours"


note great improvement thruout my territory.
Optimistically Yours
Jo
"COINTOONS"

By Bill Gersh

There is no longer any doubt that greater optimism has, at long last, returned to the coin machine industry. From now on the expression, "optimistictlly yours", should become the standard salutation among coinmen everywhere in the nation. It is the one psychologically correct statement which can be used to overcome whatever shreds of pessimism may remain in the trade.

As the various state legislatures close their sessions, some for the next two years, and as the warm sunshine once again pervades the atmosphere from coast to coast bringing people from their homes to enjoy varied entertainments, as more and more of the expensive nite clubs and other such entertainment spots announce that they have decided to discontinue business, the coin machine industry perks up, and faces the future with more glowing confidence in its future, assured success.

This is, then, the time for real work. Continuous, hard work. The kind of work that seeks no rest and that builds for tomorrow. This industry has become inured to hard work. And this industry's very essence is optimism. Its generous optimism has been able to overcome a great many of the pessimistic beliefs which, at regular intervals, run concurrent to its growth.

Admittedly, it is much easier to be pessimistic. That's like being an "I told you so" guy. But, somewhere in the spirit which helped build the coin operated machine into an important American industry, is that optimistic, pioneering spirit—the same spirit that helped make this a great country. And that spirit is once again coming to the fore. Therefore, as the warm sunshine begins to make itself felt—the industry again revives great hopes for its future.

For a long time it has been known to all in this field that there are no greater optimists in all American business than coin machine men. They have proved this in their own peculiar fashion time after time, even during the darkest periods of American business. They are again proving it now when other industries desperately seek ways and means to circumvent readjustment business factors.

The amusement division perked up later than the music division. This was somewhat due to the fact that automatic music already had the lion's share of attention from the trade and, most naturally, came in for very first consideration, especially due to the tremendous success which they had enjoyed during the wartime period. The amusement machines division is gradually catching up and, as some now believe, may rapidly surpass the past year's achievements of the music division.

As yet vending machines are somewhat lagging behind. This is not due to lack of interest in them, nor to lack of advance sales. In both of these categories they are extremely well set. But, what has happened has been a lack of raw materials and components to allow for completion of the merchandising machines. Yet, as many foresee, the vending machines division may step out ahead of both the music and amusement divisions of the trade as soon as it can once again get under way.

Service machines, too, have come in for much interest. The shoe shining machine is an extremely pertinent example. Here, too, it has been lack of production which has held down growth. These machines face a very optimistic future.

Therefore, from every standpoint, as coinmen study the field, they will note that optimism is rife everywhere and that it is more a question of getting under way once again than anything else to get this entire field back into the sort of speedy action for which it has long been famed.

From now on the entire trade can use the salutation, "optimistically yours", and be assured that it won't be wrong.

From everywhere in the country come reports that business is picking up—and in some cases has already picked up to a surprising extent—even beyond what members of the trade believed would happen.

THE CASH BOX
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SALESMEN WANTED

Leading Firms Seek Experienced Salesmen to Cover Trade. Foresee New Service and Sales Picture. Look to Salesmen to Show Ops Way to Bigger, Better Profits with New Equipment.

NEW YORK — Many of the nation's leading coin machine firms are seeking experienced coin machine salesman to help cover the trade. They are now of the belief that the new business era is most definitely under way and they feel that salesmen, by close personal contact, will be the answer to showing the ops how to obtain bigger and better profits from the new equipment.

As one leading coin machine wholesaler stated this past week, "There is no longer any doubt that if we desire to go ahead much faster than we are doing at the present time we must obtain the efforts of experienced coin machine salesmen. The time has arrived when we should get right out into the field and meet with the coin machine operator and show him why it pays him to install new equipment on a great many of his locations where he still has old machines operating."

This is the conviction of most of the leading firms thruout the nation at this time. Efforts for the past year, many of these men report, have been right in their immediate vicinities due mostly to the fact that they couldn't get sufficient equipment to cover the further reaches of their territory. Also, they explain, the average, fast moving, progressive op, will call on them regardless of how far he is from the large urban center, and will always be among the first to install new equipment.

"But", as one man reports, "this doesn't mean, even in the case of such an operator, that he will cover any but his hottest locations with the new macsines. He, too, will let many locations flounder around until someone shows him that it pays to install better, new equipment in those places and get these places started on the road to being 'hot spots'.

"Only good, experienced salesmen", he continued, "can show a man of this type the way to bigger and better profits with new machines. He must be shown. And a good salesman, right there in his own territory, giving him complete and personal service, can show him the way that he should get more profit from his spots. We have found this to be the correct way to sell in past years, prior to the war, and we now believe that this is the one and only method that will work again at this time."

One noted coin machine leader outlined the type of salemen he is training in the following fashion, "They must be the friendly type of people. They must be able to work with the operator directly as well as with his locations. They must be able to spend enough time to cover thru the locations with the operators and show the location owners, as well as the operator, why it pays to have new equipment, and also why it pays the location owner to obtain less percentage so that he can get new machines which will help him make better friends of his customers and obtain more take in the long run, even at a lower commission percentage basis.

"The salesman must also understand the equipment he is selling. He must be able to instantly gauge the type of location he is up against and help the operator to win over the location owner. In addition, he must understand all the local laws, rules and regulations and must work closely with the men in each territory to help them to better understand their rights under these regulations. This is important. Many times we've come up against operators who simply did not realize that they could feature certain types of equipment because they misunderstood or misinterpreted the laws which were in effect.

"Our salesmen are being trained to work closely and carefully with them and spend time with each customer. We don't care what it takes to make a satisfied customer—but that's just what we want. Already results are proving themselves. We have found a great market for much equipment. We have also found that the average operator wants new machines. He wants to better understand them and wants to be shown that they can earn him more money. We believe that the time has come when our firm must get around the territory and experienced salesmen who know this business are the answer."

It is also noticeable that, as the trade spreads itself out, now that it has closed up as many sales as it can within the large urban centers of the nation—that the smaller communities are once again proving their progressiveness and are leading into the purchase of new equip- in better volume than even the larger centers. There is no longer any doubt but that the small towns will once again prove the most progressive.

As leading firms explain, it is difficult to obtain the services of those men who are well versed in this industry, yet, more and more of these men are being trained by the factories for their distributors and there is no doubt that, as these men start to cover the nation again as they did in past years, they will bring a new and better understanding of the new machines to all the trade.

Salesmen have pioneered the way time and time again for the industry. This time there is a great need for men who can work very closely with the average operator and show him that within a 12 to 18 months period, or even over a period of two years, he is better off to pay off the new equipment and have a route of greater valuation and worth, as well as a route which is bringing him better returns, than to continue along with old and worn equipment which is simply tearing down the complete financial structure of his business and devaluing the capitalization of his entire route.

There is a great need for well trained sales personnel and the average factory staff can help their distributors, as one noted coinman points out, to have such men, if they will set up sales schools which will allow them to send men there for training purposes with the engineers and salesmanagers of the leading manufacturers in position to give them the full benefit of their many years of experience in the industry.

MORE JOIN THE 'BUST 'EM UP' PROGRAM

Operators, Jobbers, Distributors Enthused Over Program to Clear Away Ten Year Old Equipment Blocking Off Thousands of Good Locations. Many Making Special Trade-in Offers to Help Speed Program.

NEW YORK — Everywhere in the trade more and more operators, jobbers, distributors and manufacturers are joining in the "bust 'em up" program to get ten year old machines off the locations which they are blocking up and replace these with new equipment.

Not only are these men enthusiastic over this program because they, too, believe that it is for the best interests of all concerned with the coin machine industry but also from the standpoint that it will, once and for all time, remove much criticism from the field.

As is well known in the music field there are many newspapers and magazines today calling juke boxes, "screech boxes", and, as far as games are concerned, a great many good and worthwhile players have lost interest in them for they have been given nothing new on which to try their skill and whet their appetite.

The program is so simple that many of the leading jobbers and distributors are making special trade-in offers to help rid the field of these ten year old machines. "In the first place", one noted distrib stated, "we have been breaking up the older type games as fast as we took them in trade. There was no value in them. In many cases we didn't even save the parts."

A noted phono distrib reported, "For sometime we have been attempting to conduct a somewhat similar program to what you proposed. But, we didn't have the necessary oomph back of it until your double page editorial appeared and now we are using plenty of reprints of this editorial to get out into our trade and show why we believe that they should bust up their ten year old (and, in our territory, many of the machines are even older) equipment and replace with the new phonos."

One jobber writes, "It's funny. A lot of us have the same idea and then along you came with your editorial and started the ball rolling. You've done this every time. The trade sure does owe *The Cash Box* a vote of thanks. The moment this editorial appeared we had visits from operators around here who knew that we were busting up old machines but hadn't joined in with us until they read your version of it."

The fact that special trade-in offers are being made by leading jobbers and distributors is the most impressive factor back of this "bust 'em up" program. These men are trying now to get everyone of the older phonos and amusement machines out of their districts and have them replaced with the new equipment.

They find, on the average, that the operator is interested in replacing with new equipment but that he must be shown why and where and how. They have, therefore, in the majority of cases sent men to help the operators with their storekeepers. They have proved to the average op that he is better off with equipment on which he can remove depreciation than with machines which are already completely depreciated and subject to the full tax load.

They have also proved to him that new equipment, set up correctly, will earn him greater profits and will also allow him to obtain a better share of the gross income from the machine. In every way, then, the op is better off with the new machines than with the old equipment he has on location. Not only does this help to increase and stimulate play for him all over again, but it also gives him the opportunity to obtain a much better share of the intake and, especially, arrange for contracts with the locations for the period of amortization of the new machine.

"From every standpoint", one noted operator writes, "your program is the best that has yet been offered. It has helped us with local wholesalers who are now willing to arrange for a decent trade-in on these old machines. We didn't want to pull them ourselves and simply bust them up. But, since they are still worth something, we are more than happy to pull them and install new machines. We also find that most wholesalers are willing to work to help us get the old equipment out of the location and replace with the new and show the location owner that this is the best for him and more than worth his while even if he takes less share from the collections."

The "bust 'em up" program is gaining greater headway everywhere in the country. There is no doubt that within a short period of time, due to the intensive efforts of the leading wholesalers, these old machines will be removed from the good spots they are now blocking off and more new equipment will appear.

This benefits the entire industry, It wins more friends among the location owners and the general public. It places a newer and fresher appearance on the business. It gains greater support. It wins finer commissions. It increases collections. It assures the operator greater financial stability and, therefore, it makes for a finer industry from every standpoint.

This is the time to "bust 'em up" for the good of all concerned.

MORE LOWN THE 'BUST 'EM UP' PROGRAM

acturers, Jobbers, Distributors Endorse
ver Program to Clear Away Two Year Old
quipment Blocking Off Thousands of Good
ocations. Many Making Special Trade-in
Offers to Help Speed Program.

TAVERN TELEVISION FLOPS

Bought Sets in Effort to Drum Up Trade. Now Find Themselves Caught With Big Investment, Big Payments, No Biz Pickup. Temporarily Cut Into Phono Collections . . . Then Die. Tavern Owners Sad.

NEW YORK — With an extra high pressure push being put behind the drive to sell television sets to taverns, many music ops have again begun to complain that these are interfering with their collections—at least temporarily.

A survey made among noted music machine ops who have these television sets interfere with them these past few months, brought forth the same facts which have been known to old time music machine men prior to the war.

These are that at first television does cut into the collections of the average automatic music layout in the tavern where the television set is installed. But, after a short period of time, the effect wears off and the automatic music system jumps right back to normal, in some cases doing even better than before, while the television set flops of its own accord.

Television has had much high pressured salesmanship put back of selling it. Convincing arguments have been given the tavern owners that only television will once again pick up their business to what it was during the wartime boom period.

These tavern owners are shown reams and reams of newspaper publicity and letters from tavern owners and other retailers. They then, in a desperate effort to drum up trade, purchase these expensive units, which range anywhere from $750 to $3,000. The result, as has been proved time and again in the past, is that with advertising signs outside the spot and with streamers on their windows, they do attract a certain amount of extra trade, especially during big news and athletic events.

Customers crowd about the set. Buy a beer, sometimes two. But, they hug the set and if the tavern owner hasn't placed it to one side of the room, he finds his bar jammed with spectators for his television program instead of for his merchandise.

The result is that, instead of increasing his business as expected, he finds that he has a big investment on his hands, payments to make each week or each month, service expense to keep his set in condition and other expenses which add up to "loss" instead of to "profits".

In the meantime, of course, the music operator suffers to a certain extent. Where he, in turn, gives the retailer an unsually good share of his collections, services the music system free of charge and does a lot of other things without any cost to the location owner, he now finds himself in competition with an instrument which is completely "cost" to the tavern owner and yet the tavern owner features this instrument above his automatic music equipment.

This, naturally, hurts the operator. But, while his collections are cut down for music can't be played when the television set is in operation he finds, after a few weeks, that his collections return to normal and the television set, instead, is now gathering dust.

These music ops, at least some of them, have been sufficiently angered to point these facts out to those taverns which have purchased television. Now they, too, ask for some of the consideration which was given to these sets so that they, too, can profit from the servicing which must be done and also from the fact that they install the records, tubes, parts, etc., free without any charge to the location and even give him a share of the collections to top it all off.

One noted music op reports, "The moment I see one of my taverns start out with announcement of the fact that he is opening up a 'television bar' or putting in a television set, I now immediately jump down on him with the facts that not only is he making a tremendously big investment in something we know won't pan out to his advantage, but that he will have big payments to make, service costs and so forth to carry out, which he doesn't give me any consideration on. I then ask for a better break and usually I get it for he figures that my automatic music is all finished anyway as soon as his television gets going.'

The average tavern owner learned long ago that tho the television set he may procure will prove quite a novelty to his customers for a while, especially during big news and athletic events, he will find that sales of beers, wines and whiskies and his other merchandise, don't go hand in hand with keeping their eyes fastened on the program.

Where the customer, being entertained by music, will drink and order more, he now just hasn't the time for drinking, and forgets he even has a drink in front of him, until the television set blinks off. Only then, he starts to think about another glass of beer. Tavern owner after tavern owner is a saddened man since purchase of these sets, especially those $2,500 jobs which mean heavy monthly or weekly payments. He has learned that they do not pick up business as far as his merchandise is concerned.

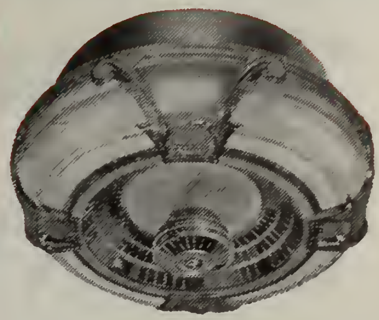
Music operators admit that these sets have, many times, pulled more people into the tavern. "But", as one music op who has just gone thru a spasm of television sets being installed in his tavern locations reports, "even with more people in the place they just don't do as much business as when the television set isn't working." He also advises, "Some of my tavern owners have turned back their sets for whatever they can get. They are willing to take a loss on them. They now want coin operated music to continue and, because of their experience, I have been able to get them to give my music more cooperation than they ever did before."

Television flops in taverns as more and more coinmen get over the first flush of fright that they will push automatic music out of the picture. They have a long, long way to go to somehow show the public a picture with sound and yet keep thoughts and eyes on the drinks being served. "It's just humanly impossible", one op states, "to ask a man to keep his eyes on the televized program and on his drinks at the same time. The average tavern owner, who purchased one of these expensive sets, is a pretty sad guy after he learns this simple fact."

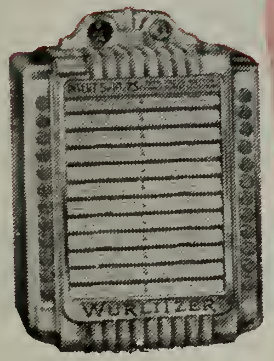
MODEL 4007
Oval Deluxe Speaker

MODEL 4006
Round Mirror Speaker

MODEL 4000
Silver Star Wall or
Ceiling Speaker

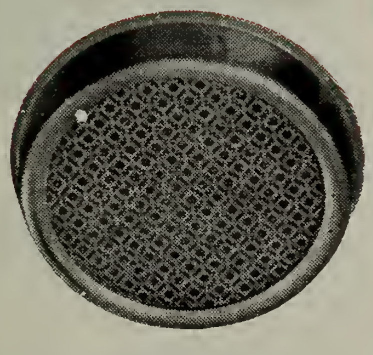


MODEL 4008
Super Deluxe Wall or
Ceiling Speaker



MODEL 3020
5-10-25¢ Wall Box

MODEL 4004
Musical Note Speaker



MODEL 4009
Recessed Wall or
Ceiling Speaker

Another Way to Increase Profits

MAKE YOUR MUSIC MORE ACCESSIBLE AND MORE ENJOYABLE THROUGH

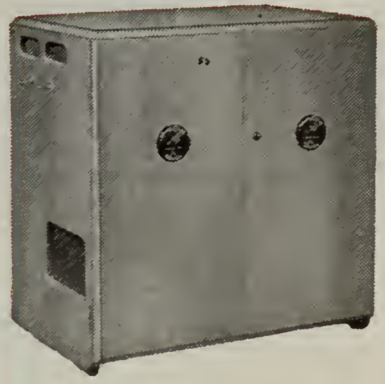
WURLITZER

ENGINEERED MUSIC SYSTEMS

The easier you make it for location patrons to play your music, the more they will play it. The better you make it sound, the more they'll want to hear it. That's just common sense. But it takes a bit of doing. No two locations are alike in size, in shape or in acoustical properties.

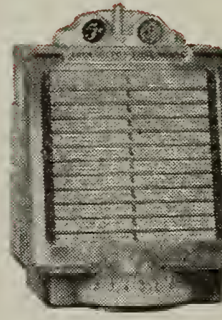
The right wall boxes . . . proper speakers . . . carefully selected and efficiently installed, will make your music more accessible at a more pleasing sound level, and with better PROFITS for you. Your Wurlitzer Distributor knows how to tailor a Wurlitzer Music System to *any type of location—commercial, industrial, or institutional*—with results that pay off at the cash box. Use this service to boost your income NOW!

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.



MODEL 1017
Concealed Unit

MODEL 4005
Round Walnut
Speaker

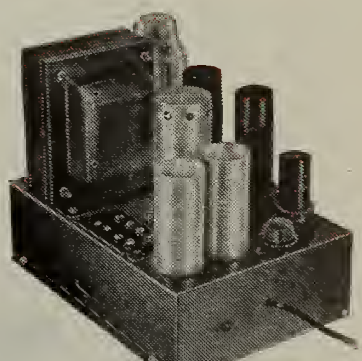


MODEL 3031
30 Wire Wall Box

MODEL 241
Outdoor Speaker

MODEL 28
Remote Volume Control

MODEL 4002
Multi-Colored Wall or
Ceiling Speaker



MODEL 217
Auxiliary Amplifier

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CO—COLUMBIA
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EM—EMERALD
EN—ENTERPRISE
EX—EXCELSIOR
HO—HOLLYWOOD INT'L
JB—JUKE BOX
KE—KEYNOTE
KI—KING
MA—MAJESTIC
ME—MERCURY
MGM—METRO-GOLDWYN-MAYER
MO—MODERN MUSIC
MR—MANOR
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
RH—RHAPSODY
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
VI—VICTOR
VO—VOGUE

1. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

2. HEARTACHES

AP-1045—Gordon Macrae
CA-372—Joe Alexander
DE-25017—Ted Weems Orch.
KI-598—Cowboy Copas
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

3. ANNIVERSARY SONG

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

4. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

5. MY ADOBE HACIENDA

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassell

6. MANAGUA NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

7. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

8. IF I HAD MY LIFE TO LIVE OVER

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly
MA-7218—Bob Johnston
TW-1001—Larry Vincent
VI-20-2164—The Three Suns

9. I'LL CLOSE MY EYES

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey
ME-3046—Jack Fina Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

10. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Ella Fitzgerald
DE-18895 (A467)—Fred Waring Orchestra
EM-106—Skip Strahl Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassel Orchestra

THE CASH BOX Record Reviews

"Thrill Me"
"Made For Each Other"
MONICA LEWIS
(Signature 15105)

● Latest platter out of the Monica Lewis grab-bag of hits, echoes lustily for the chanteuse as she needles this wiggle cookie around. With Jose Morand providing the Latin flavor, all you need is a dash of vanilla to wrap up this prize package of wax. Lass Lewis uses light tones to make the rumba fiends cry for this one. Spinning in slow tempo, with woodwinds highlighting the ballad, this stuff is sugar-coated coin for you. "Made For Each Other" shapes up right in the same alley, with the title giving off the lyrical story. It's more romantic stuff and your customers won't mind this brand. Topside tune deserves your listening time—and more.

"That's My Desire"
"I Wonder, I Wonder, I Wonder"
MARTHA TILTON
(Capitol 395)

● Riding the wave with coin pouring in like sleet is this latest plug tune titled, "That's My Desire." Featuring a gal who rates anywhere, chirp Martha Tilton does tricks with this one—and makes it a sure comer. Martha joins a chorus to fill in the background and makes the ditty one that will go in all spots. With the number on top of the heap in New York's Harlem, this version might be the one to give it an airing all around the town. It's slow stuff done up brown with a cute refrain all through. On the flip with "I Wonder, I Wonder, I Wonder," Tilton tilts the scales to come up with light novelty stuff with the title giving you the story. Tune offers a nice beat but the gal's chirping shines like a beacon. "That's My Desire" is the one you'll like.

"Time On My Hands"
"I Love The Loveliness Of You"
BILLY ECKSTINE
(National 9030)

● Continuing the trend for those demanding oldies, bronze balladeer Billy Eckstine scores again with "Time On My Hands." The Eckstine crew offer something new in repertoire adding a section of strings with this one, which make it float right thru as Eckstine chants this favorite. Billy uses that deep, haunting voice of his—and where dancers gather they are bound to want this one again. We think this is one of Billy's best and so will your customers. Flipped we find an original by the maestro titled, "I Love The Loveliness Of You." It's a slow ballad, with Billy getting the play as the wax spins smoothly. "Time On My Hands" is one that should go, especially so in those race spots.

DISK O'THE WEEK

"Meet Me At No Special Place"
"You Don't Learn That In School"
KING COLE TRIO
(Capitol 393)

THE KING COLE TRIO

● You can't stop this outfit! Coming up with another money-maker in the person of "Meet Me At No Special Place," the King Cole Trio roll right along on their merry way, making dough for music ops. Taking the riff in slow tempo, with Nat (King) Cole plucking the keys in that intimate, yet vibrant fashion of his—the maestro makes mellow music on a side that's bound to catch the kids humming again. Nat's vocal rates all the way, while his boys come through in fine shape. Stuff has that high caliber in music, of the sort the Cole fans (and they are legion) will grab on to. Backing titled "You Don't Learn That In School" gets an orchid this week, too—it's that good. Nat spins his tale in light style, in tones that only Cole can do. Plenty of beat for the dance crowd is offered, and you can be assured of coin action with this subdued bit of wax. Don't miss out on this pair!

"It's So Nice To Be Nice"
"Mam'selle"
RAY BLOCH ORCHESTRA
(Signature 15093)

● Chirping pretty all the way through, Monica Lewis teams with the Ray Bloch ork to render a light novelty ditty that couples a sock message within the tune. "It's So Nice To Be Nice" knocks out that "good neighbor policy" in high gear, with the chanteuse utilizing her mellow qualities on this one. You'll like it for its flippant manner, and of course, Ray's baton twirling is hard to match. Backing with the fast rising "Mam'selle" has balladeer Jeffrey Clay taking top honors. Natch the ditty is one that will go, and this cookie rates right along with the batch of platters turning up. The pipe-man's pitch will woo the lovestruck kids, in those crowded places—so latch on.

"Rumba In E Minor"
"Ole Ole"
RALPH FONT ORCHESTRA
(Majestic 7220)

● Stuff aimed at those typed Latin-American spots will go for this pair by the Ralph Font crew. Making merry music with a pair that the rumba fiends will like, Ralph offers ops "Rumba in E Minor" and "Ole Ole." Topside tune a take off by Chopin, especially arranged by the baton twirler has that beat the kids go for all thru. It's instrumental of the flavor you like, and bound to catch coin. Backing with "Ole Ole" is there for the asking and essentially made up of the same stuff the topside tune is. You know your route—so take it from here.

"The Country Polka"
"The Black Hills Of South Dakota"
DICK KUHN ORCHESTRA
(Top 1152)

● More polka material headed up north and the middle west is this latest side by the Dick Kuhn ork. Titled "The Country Polka," ops that handle this type of music should reap harvest with this one. A combo takes the riff here and works tricks with it all they way thru. Spinning in slow fashion, Kuhn's men render effective music to fill the bill. Backing with "The Black Hills Of South Dakota," has that touch that the folks up Wisconsin way will go for. Ditty has that vintage of '89, the stuff that's fast becoming sure coin-cullers for ops the nation wide.

"Born To Be Blue"
"There Is No Greater Love"
CHARLIE SPIVAK ORCHESTRA
(Victor 20-2202)

● Ditty currently enjoying peak success turns out here in top manner, which should add immensely to its drawing power. "Born To Be Blue," kicking the gong for some time now, as offered here by spinner Tommy Mercer makes the number rate high on our list this week. Tommy's voice has that stop and listen quality, which fits right into the tune like a glove. It's slow, dreamy stuff, the kind you want to dance to in that certain mood. On the flip with "There Is No Greater Love," Tommy shows up fine on this oldie. The Spivak crew render effective backing to the boy, while maestro Charlie slips that sweet horn in for a riff. Both sides deserve your attention, especially so "Born To Be Blue.

"The Egg & I"
"Oh My Achin Heart"
DICK TODD
(Sonora 2011)

● Weaving his tale about his babe et al, Dick Todd offers ops flowing easy rhythm with "The Egg & I." It's cute stuff, done up strong with vocal efforts filling the bill. Pitch on this one isn't top drawer, but nevertheless the ditty is there and should catch coin. It's romantic stuff all the way down, with D'Artega blending mellow behind the choir boy. Backing shows "Oh My Achin' Heart," in fine style. Todd works well with the ditty, and if aimed at the somber spots is bound to please the customers. Your listening time rates here, so bend an ear.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Dreams Are A Dime A Dozen"

"You Can't Hide Your Heart Behind A Kiss"

VAUGHN MONROE ORCHESTRA

(RCA Victor 20-2226)

● Nostalgic melody is always sure of a play on the phonos, and especially so in tavern locations. With that in mind, this latest by Vaughn Monroe is worthy of attention. Picked for the heavier action side is "Dreams Are A Dime A Dozen," with which Vaughn, assisted by the Moon Maids, make the most on the vocal. The flip, "You Can't Hide Your Heart Behind A Kiss," is in the same mood, with Vaughn and the girls contributing their usually adequate performance in their usually adequate way. Rhythm is slow paced and should appeal to both dancers and listeners where the less-lively crowds gather. Consider the platter a worthy filler.

"The Egg And I"

"There Is No Greater Love"

"That's Where I Came In"

"I Can't Get Up The Nerve To Kiss You"

LARRY DOUGLAS

(Signature)

● Four worthy songs, on two records, make up the latest offering by Larry Douglas to the trade. Outstanding feature of Larry's interpretation is his simple, unaffected style of song selling, and it is this factor that has brought him what success he has enjoyed on the phonos. Coupled are "The Egg And I," now being plugged via the flicker of the same name, and the standard "There Is No Greater Love." The other disk is made up of "I Can't Get Up The Nerve To Kiss You" and "That's Where I Came In." As can be seen, the disks offer one current melody backed up by a more standard item. As a result, both decks are assured of action. Best side of the four is Larry's "That's Where I Came In."

"Sweet Lorraine"

"Between The Devil And The Deep Blue Sea"

PHIL BRITO

(Musicraft 15105)

● Phil Brito, who can always be depended upon to make pleasant and commercial music, turns in a pair of first class songs on this latest disking that can be expected to do very well on the phonos, and especially so in tavern spots. Both "Sweet Lorraine" and "Between The Devil And The Deep Blue Sea" are oldies, and Phil warbles them with the gusto style with which they were done when the songs were young. Likely to achieve heavier play is "Lorraine," thanks to its recent cutting by Sinatra, and this Brito try holds well with that comparison. Deserving of credit is the instrumental support turned in by Walter Gross and a Sextet, who assist Phil in recapturing the melodic flavor they were meant to have when written.

SLEEPER OF THE WEEK

"Mam'selle"

"All Of Me"

FRANKIE LAINE

(Mercury 5048)

FRANKIE LAINE

● Here's a strange twist. Rather than naming a record to this week's featured slot, we're naming a guy. Frankie Laine. There has been lots of talk about Frankie in recent weeks; some to the effect that he is the great new find; some not so complimentary. As it turns out there are more compliments than otherwise to be heard—and that's from ops who have been using his disks. As a result, we're offering this latest Laine thing to you with the promise that it's a "sleeper," and that's thanks to Laine, not the song he does here. "Mam'selle" was a recent "Disk O' The Week," and it's just about ready to explode in the very top money. "All Of Me" is one of the greater standards to be heard. Now put out Frankie's styling of these melodies, and it's better than six, two and even that Frankie comes up among the biggest coin winners you've ever displayed on your route. Give it a whirl.

"I Wonder Who's Kissing Her Now"

"Dreams Are A Dime A Dozen"

THE VAGABONDS

(Apollo 1055)

● Here's a disk the wise op shouldn't pass by. Offered are a pair of top standards, the kind the tavern crowds will play and appreciate. They should. The performance and interpretation "I Wonder Who's Kissing Her Now" gets from the Vagabonds is right down click alley. The same can be said of the flip, "Dreams Are A Dime A Dozen." And don't misunderstand. This combo is no barbershop quartet. They really score via their vocal and instrumental, and they make it sweet in the old time tradition. It should be added, too, that "I Wonder Who's Kissing Her Now" is the name of a forthcoming flicker, and, of course, the tune is right in there for heavy plugging again.

"Nevertheless"

"Aloysius, Do The Dishes"

PAT FLOWERS

(RCA Victor 20-2215)

● Among the more unusual sides to come along for this session is this pair contributed by Pat Flowers tabbed "Nevertheless" and "Aloysius, Do The Dishes." More melodic of the coupling is "Nevertheless," which should click well wtih race-type location customers, who appreciate a ballad done in the rhythm style of years ago; for this, Pat's warbling and instrumental deserves a cheer. The flip, "Aloysius, Do The Dishes," is crackerjack novelty stuff, and has an appeal for folks who appreciate a ditty with humorous conversational asides a la the late ODTR. If you have the spots, give the disk a whirl.

"Maybe You'll Be There"

'Stella By Starlight"

BILLY BUTTERFIELD ORCHESTRA

(Capitol 397)

● An appealing ballad gets a big send-off from the capable Billy Butterfield Orchestra via this disk. It's "Maybe You'll Be There," with Pat O'Connor up for the vocal interpretation. Well suited for spots where romancers gather, the side is well paced for slow dancing and easy on the ears as a listener's item. The flip, "Stella By Starlight," is the more unusual of the sides. An all-instrumental cutting, it features Billy doing a very appealing trumpet solo on the haunting melody. If you have spots where firstrate instrumentals are welcome, you'll find worthy merchandise in this platter.

"Time After Time"

"Moon Faced Starry Eyed"

TEDDY WILSON QUARTET

(Musicraft 462)

● Highly recommended for the race-type locations is this waxing of "Time After Time," featuring the voice of Sarah Vaughn with the Teddy Wilson Quartet. A plug tune from the flicker "It Happened In Brooklyn," the side is a natural for the locations named in that it offers the first interpretation of the tune by artists who are known and in demand among those spots. The tune, a click ballad, is given fine voice by Sarah, while Teddy Wilson's men make top notch rhythm with their instrumental support. The flip, "Moon Faced Starry Eyed," showcases the Quartet, and the boys make a pleasant all instrumental cutting on this lively bit of novelty.

"I Can't Believe It Was All Make Believe"

"They Can't Convince Me"

SAXIE DOWELL ORCHESTRA

(Sonora 2009)

● Ops seeking a pair of strong ballads adequate for both listeners and dancers might do well to get next to this platter which features the capable Saxie Dowell ork on "I Can't Believe It Was All Make Believe" and "They Can't Convince Me." Not unique, Dowell's men do make adequate music from the melodies, while the vocal contributed by Suzanne Shepard on "I Can't Believe" is workmanlike. As much can be said for Don Grady's turn on the lyric of "They Can't Convince Me." Peg these sides as fillers, and you won't go wrong at the price.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

What's Hot *ON THE RECORDS*

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

For the Week of April 21, 1947

New York

1. HEARTACHES
   (Ted Weems)
2. THE FRECKLE SONG
   (Larry Vincent)
3. LINDA
   (Buddy Clark-Ray Noble)
4. ANNIVERSARY SONG
   (Al Jolson)
5. GLOCCA MORRA
   (Dick Haymes)
6. MANAGUA NICARAGUA
   (Freddy Martin)
7. ALL JOLSON RECORDINGS
8. GUILTY
   (Margaret Whiting)
9. MY ADOBE HACIENDA
   (Eddy Howard)
10. IF I HAD MY LIFE TO LIVE OVER
    ((Larry Vincent)

Omaha, Nebr.

1. MY ADOBE HACIENDA
   (Eddy Howard)
2. HEARTACHES
   (Harry James)
3. GLOCCA MORRA
   (Dick Haymes)
4. MANAGUA NICARAGUA
   (Freddy Martin)
5. ANNIVERSARY SONG
   (Guy Lombardo)
6. LINDA
   (Buddy Clark-Ray Noble)
7. GUILTY
   (Margaret Whiting)
8. I'LL CLOSE MY EYES
   (Dinah Shore)
9. AIN'T NOBODY HERE BUT US CHICKENS
   (Louis Jordan)
10. SANTA CATALINA
    (Frankie Carle)

Deadwood, S. C.

1. HEARTACHES
   (Harry James)
2. GUILTY
   (Margaret Whiting)
3. SANTA CATALINA
   (Eddy Howard)
4. SONG OF SONGS
   (Perry Como)
5. OH, BUT I DO
   (Margaret Whiting)
6. LINDA
   (Paul Weston)
7. I WANT TO THANK YOUR FOLKS
   (Eddy Howard)
8. ANNIVERSARY SONG
   (Guy Lombardo)
9. BIG ROCK IN THE ROAD
   (Bob Wills)
10. SONATA
    (Jo Stafford)

Pittsburgh, Pa.

1. ANNIVERSARY SONG
   (Al Jolson)
2. HEARTACHES
   (Ted Weems)
3. I WANT TO BE LOVED
   (Savannah Churchill)
4. THAT'S MY DESIRE
   (Frankie Laine)
5. MY ADOBE HACIENDA
   (Eddy Howard)
6. LINDA
   (Buddy Clark-Ray Noble)
7. IF I HAD MY LIFE TO LIVE OVER
   (Air Lane Trio)
8. THE FRECKLE SONG
   (Air Lane Trio)
9. OLD MAID BOOGIE
   (Eddie Vincent)
10. I WONDER, I WONDER
    (Four Aces)

Chicago

1. HEARTACHES
   (Ted Weems)
2. PEG OF MY HEART
   (The Harmonicats)
3. ANNIVERSARY SONG
   (Al Jolson)
4. BEWARE MY HEART
   (Vaughn Monroe)
5. MY ADOBE HACIENDA
   (Eddy Howard)
6. MANAGUA NICARAGUA
   (Freddy Martin)
7. ROSES IN THE RAIN
   (Frankie Carle)
8. LINDA
   (Buddy Clark-Ray Noble)
9. GLOCCA MORRA
   (Tommy Dorsey)
10. GUILTY
    (Tony Martin)

St. Albans, Vt.

1. ANNIVERSARY SONG
   (Andy Russell)
2. HEARTACHES
   (Ted Weems)
3. LINDA
   (Paul Weston)
4. GLOCCA MORRA
   (Martha Tilton)
5. MANAGUA NICARAGUA
   (Kay Kyser)
6. I'LL CLOSE MY EYES
   (Andy Russell)
7. GUILTY
   (Margaret Whiting)
8. APRIL SHOWERS
   (Al Jolson)
9. FOR SENTIMENTAL REASONS
   (Ella Fitzgerald)
10. OH, BUT I DO
    (Margaret Whiting)

Washington, D. C.

1. LINDA
   (Buddy Clark-Ray Noble)
2. ANNIVERSARY SONG
   (Al Jolson)
3. MA'MSELLE
   (Art Lund)
4. HEARTACHES
   (Ted Weems)
5. I CAN'T MAKE BELIEVE
   (Eddy Howard)
6. I TIPPED MY HAT
   (Jack Smith)
7. IF I HAD MY LIFE TO LIFE OVER
   (Larry Vincent)
8. MIDNIGHT MASQUERADE
   (Eddy Howard)
9. MY ADOBE HACIENDA
   (Eddy Howard)
10. GUILTY
    (Tony Martin)

Medford, Ore.

1. MANAGUA NICARAGUA
   (Freddy Martin)
2. IF I HAD MY LIFE TO LIVE OVER
   (Bob Eberly)
3. SOMEDAY
   (Chuck Foster)
4. ANNIVERSARY SONG
   (Guy Lombardo)
5. GAL IN CALICO
   (Tex Beneke)
6. GLOCCA MORRA
   (Dick Haymes)
7. FOR SENTIMENTAL REASONS
   (Eddy Howard)
8. BUGLE CALL RAG
   (The Gordon Trio)
9. ZIP A DEE DO DAH
   (Sammy Kaye)
10. THAT'S MY DESIRE
    (Frankie Laine)

Los Angeles

1. HEARTACHES
   (Ted Weems)
2. ANNIVERSARY SONG
   (Tex Beneke)
3. LINDA
   (Buddy Clark-Ray Noble)
4. GLOCCA MORRA
   (Dick Haymes)
5. I'LL CLOSE MY EYES
   (Andy Russell)
6. SANTA CATALINA
   (Freddy Martin)
7. THAT'S MY DESIRE
   (Frankie Laine)
8. THAT'S HOW MUCH I LOVE YOU
   (Frank Sinatra)
9. AIN'T NOBODY HERE BUT US CHICKENS
   (Louis Jordan)
10. JALOUSIE
    (Harry James)

Salisbury, N. C.

1. I WANT TO BE LOVED
   (Savannah Churchill)
2. SWANEE RIVER BOOGIE
   (Albert Ammons)
3. OLD MAID BOOGIE
   (Eddie Vincent)
4. LINDA
   (Paul Weston)
5. BLESS YOU
   (The Ink Spots)
6. YEARS & YEARS AGO
   (Dinning Sisters)
7. GLOCCA MORRA
   (Dick Haymes)
8. OLD DEVIL MOON
   (Gene Krupa)
9. MANAGUA NICARAGUA
   (Freddy Martin)
10. GUILTY
    (Margaret Whiting)

Phoenix, Ariz.

1. AS LONG AS I LIVE
   (Kay Kyser)
2. ACROSS THE ALLEY FROM THE ALAMO
   (Woody Herman)
3. LINDA
   (Buddy Clark-Ray Noble)
4. MANAGUA NICARAGUA
   (Kay Kyser)
5. ANNIVERSARY SONG
   (Al Jolson)
6. JALOUISE
   (Harry James)
7. TENNESSEE CENTRAL
   (Roy Acuff)
8. I BELIEVE
   (Frank Sinatra)
9. BIG ROCK IN THE ROAD
   (Bob Wills)
10. GLOCCA MORRA
    (Dick Haymes)

Richmond, Va.

1. ANNIVERSARY SONG
   (Tex Beneke)
2. LINDA
   (Buddy Clark)
3. GLOCCA MORRA
   (Dick Haymes)
4. MY ADOBE HACIENDA
   (The Esquire Trio)
5. HEARTACHES
   (Ted Weems)
6. GUILTY
   (Margaret Whiting)
7. I'LL CLOSE MY EYES
   (Andy Russell)
8. THAT'S HOW MUCH I LOVE YOU
   (Frank Sinatra)
9. MANAGUA NICARAGUA
   (Guy Lombardo)
10. HOODLE ADDLE
    (Tex Beneke)

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Last week we used this space to discuss some of the letters that come across our desk which are of concern to all who are concerned with the wax circle as a business. Well, here's another couple of items from our mail bag, and this time they're of direct concern to music operators rather than anyone else, because they offer tools with which ops thruout the country may be able to earn more action, money-making action. We're talking about record tips, and these are hot as a pistol. So, as they say in the U. S. Navy when something of importance is about to be declared: "Now hear this!"

* * * *

Dragging them up to the phonos in the Chicago and other mid-Western areas is a platter tabbed "Peg O' My Heart" by a combo known as the Harmonicats. Released under the Vitacoustic label, the platter has veritably skyrocketed to public acclaim in that territory, and, on the basis of past experience, it should do likewise wherever else it is placed . . . The other big one already showing sensational action under the circumstances is a disk called "Secrets" by the George Olsen Orchestra. A Majestic record, it was first brought to the attention of this column by E. J. Shelby, a music op in the Waco, Texas, area. E. J. says of Olson's "Secrets" that it "is a real sleeper and a nationwide hit if given proper promotion and plugging." Checking that tip, we find that the platter is snowballing into something truly big down Texas way, and will probably spread in the same way as did "Heartaches," which exploded into a click after first capturing the ears of the Charlotte (N.C.) citizenry.

* * * *

There's been an outbreak of Smallpox in New York during the past couple of weeks, and, because it's such a highly contagious disease, the authorities have asked that every man woman and child in the city be inoculated against it. As a result, a casual tour around the wax circle this past week disclosed the scene of entire office staffs of many diskeries, music publishers and distributors lined up and taking a needle in the arm (no pun intended) . . . Hy Siegel, Apollo prexy, enplaned for the West Coast this past week to meet with Charlie Barnet. Louis Randell, Charlie's manager, went along . . . Eddy Duchin cut a pair of sides with Buddy Clark during this past week . . . Look for the ditties from "Alexander's Ragtime Band" to come back in demand. Revival of the flicker is now being carried out and audiences are emerging from the theaters whistling its click ditties.

* * * *

Real Estate Dep't.: If anybody in town is looking for about 5,000 square feet of office, it might be of interest to note that the Capitol Records New York distributing office will soon vacate their West 57th Street location for larger, more compact quarters that will allow them to better service the trade with parking facilities, greater storage room, etc. We hear that it won't be long before regional chief Bob Stabler and branch manager John Coveney raise the Capitol Records flag over a new location that'll be very convenient to coinrow . . . It's seldom that recordmen here in the East take time out to toss an orchid at one of their competitors, but it should be noted that there's plenty of respect and lots of compliments showered the way of Leon Rene, Exclusive Records prexy, when his name is mentioned in trade conversation; and it is very often.

MORE JACK-POT HITS!

BETTY HUTTON

At her hilarious best, in two sizzling juke specials from Betty's new picture, "Perils of Pauline."

'POPPA, DON'T PREACH TO ME'

Dished out with spasms of French accent, aided and abetted by The Four Hits.

'RUMBLE, RUMBLE, RUMBLE'

She screams, she yells . . . about that boogie-woogie piano pounder upstairs.

With Joe Lilley and His Orchestra

CAP. 380

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine

"Ragtime Band" Oldies Attract Coin Play

NEW YORK—Adding impetus to the wave of oldies currently enjoying peak success in phonos throughout the nation, is the return showing of the motion picture "Alexander's Ragtime Band", in New York.

In conjunction with the flicker's appearance, major recording companies announced to the trade that they would also re-issue many of the songs from the picture, which have in the past proved their coin-play attraction.

Songs which seem destined for revival are "Cheek To Cheek", "Oh How I Hate To Get Up In The Morning", "Marie", "A Pretty Girl Is Like A Melody", "All Alone", "Alexander's Ragtime Band", and "Blue Skies".

Decca Records, headquartered here, announced the pairing of Al Jolson and Bing Crosby on "Alexander's Ragtime Band" and "The Spaniard Who Blighted My Life". The pair is to be done up in the same fresco style that has lately distinguished Jolson's guest appearances on Crosby's show.

Signature Records In Novel Ad Campaign

NEW YORK — The breaking of a new advertising and promotional campaign, featuring disk jockeys throughout the nation was announced this past week by Signature Records,

Highlighting the disk jockey in a strong campaign aimed at the record buying public, it is felt in trade circles that this sort of public relations will do much for the betterment of the industry.

Modern Records Pact New Combo

HOLLYWOOD, CAL. — Inking of the Scamps, Kansas City combo, to an exclusive recording contract for Modern Records was announced late this week, by Jules Bihari, platter executive.

Earlier reports had listed The Scamps as signed by one of the major companies.

First releases by this new combo include "Don't Cry Baby", "More Than You Know", "I Wonder, I Wonder, I Wonder", and "That's My Desire".

"First releases are to be expected late this month," Bihari stated.

Money Makers for Your Machines
by
"The Man Who Plays
The Sweetest Trumpet in the World"

CHARLIE SPIVAK

"LINDA"
RCA Victor 20-2047

"BORN TO BE BLUE"
Backed with
"THERE IS NO GREATER LOVE"
RCA Victor 20-2202

"WHY DID IT HAVE TO END SO SOON"
Backed with
"YOU CAN TAKE MY WORD FOR IT, BABY"

Current Route—April 29-May 1—STANLEY THEATRE, Utica, N. Y.
May 2-8—EARLE THEATRE, Phila., Pa.
Watch for CHARLIE SPIVAK in your territory, and tie in with his personal appearances, for a bigger take on all your machines.

Watch for CHARLIE SPIVAK in your territory and tie in with his personal appearances for a bigger take on all your machines.

on
RCA-VICTOR
Records

Is There A Stiff in the House?
PLAY SMART — REPLACE IT WITH
ART KASSEL'S VOGUE RECORD OF
"Let's Get Married"
1500 Plays Before Wearing Out
New York HUDSON MUSIC CORP. Hollywood

A NEW WEEKLY FEATURE—WESTERN RECORD REVIEWS
SEE PAGE 16

ACTION!! ACTION!! ACTION!!
IN THE BOXES
"MY ADOBE HACIENDA"
TAKE YOUR PICK
EDDY HOWARD ....Majestic 1117
THE DINNING SISTERS ....Capitol 389
JACK McCLEAN ....Coast 8001
ART KASSEL ....Vogue 785
COSSMAN SISTERS ....Enterprise 147
BILLY WILLIAMS ....RCA-Victor 20-2150
KENNY BAKER ....Decca 23846
THE ESQUIRE TRIO ....Rhapsody 101
BOBBY TRUE TRIO ....Mercury 3957
BILLY HUGHES ....King 609
LOUISE MASSEY ....Columbia 37332
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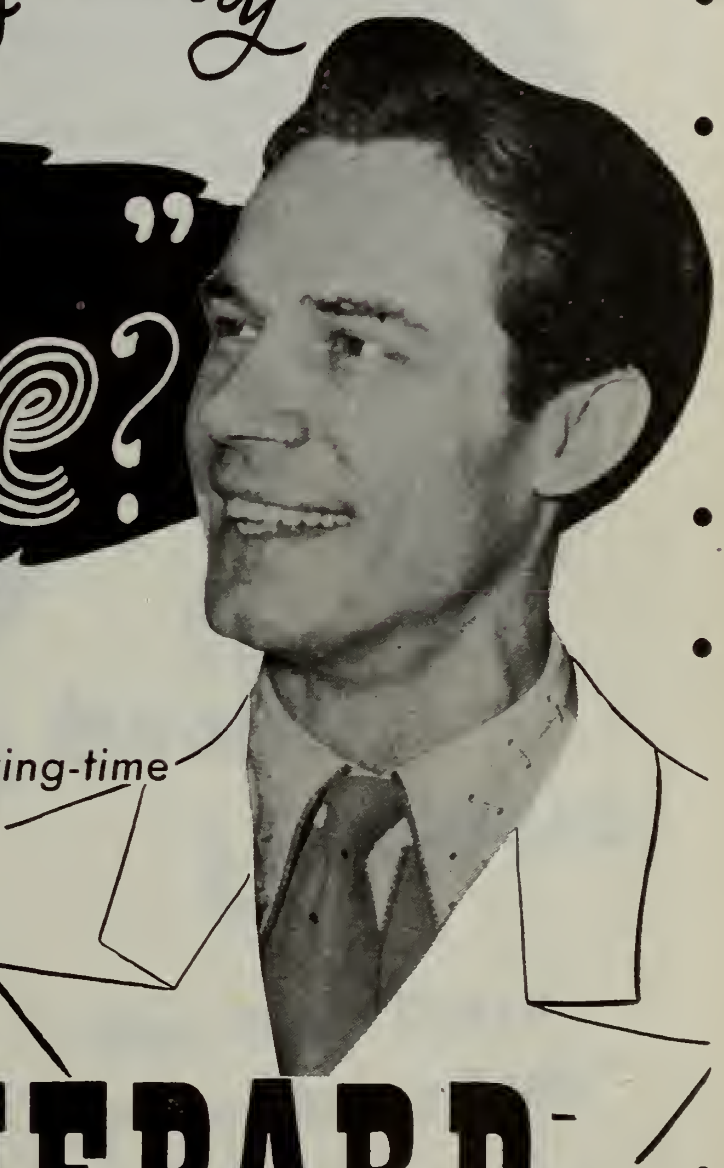
Announcement

to the NATION'S MUSIC MACHINE OPERATORS

Here's your chance to get in on the ground floor with what is predicted to be one of the Hottest RECORDS OF 1947

It's the Talkie-Singing Novelty

"Who? Me?"



coupled by current favorite

"JOLE BLON" done in swing-time

Recorded by

RILEY SHEPARD

on *Majestic* **RECORD # 6012**

ORDER NOW from your distributor and be the first to discover and Cash In on the Hottest Juke Box Item in years!

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury 5007)

3—I WANT A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury 5018)

4—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

5—THEM THERE EYES
ROY MILTON
(Roy Milton 201)

6—FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

7—THAT'S GOOD ENOUGH FOR ME
PEARL BAILEY
(Columbia 37280)

8—D. B. BLUES
LESTER YOUNG
(Savoy)

9—POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

10—GLORIA
JOHNNY MOORE'S THREE BLAZERS
(Exclusive)

exclusively yours

3 unusual sides

Gloria

A melodic ballad inspiration . . . .

"ST. LOUIS BLUES"

Unmatched arrangement of an all-time favorite.

EX-703

Johnny Moore's 3 blazers

"Way Over There by the Cherry Tree"

Animated and smart . . a sophisticated jumper.

EX-704

Exclusive records

SUNSET AT VINE HOLLYWOOD

"Folk" and "Western" RECORD REVIEWS

"Green Grass Of Wyoming"
"Remember Me"
BILLY WILLIAMS
(Victor 20-2229)

● Fast rising favorite in the folk music ranks, Billy Williams offers ops his latest here with "Green Grass of Wyoming". Using that pinto-pony theme, and a piano roll to simulate galloping, Billy vocalizing sweet all the way thru makes this ditty one which ops can use to good advantage. It's done up in slow tempo, of the kind that folks can sit down and hum to. You'll like Billy's chanting—it's of the more intimate type. Backside has the choir-boy offering "Remember Me", ditty in the romantic side and ably handled by Billy. We like "Green Grass" for the green stuff.

"My Little Grass Shack"
"The Anniversary Waltz"
ROY SMECK
(Sonora 2001)

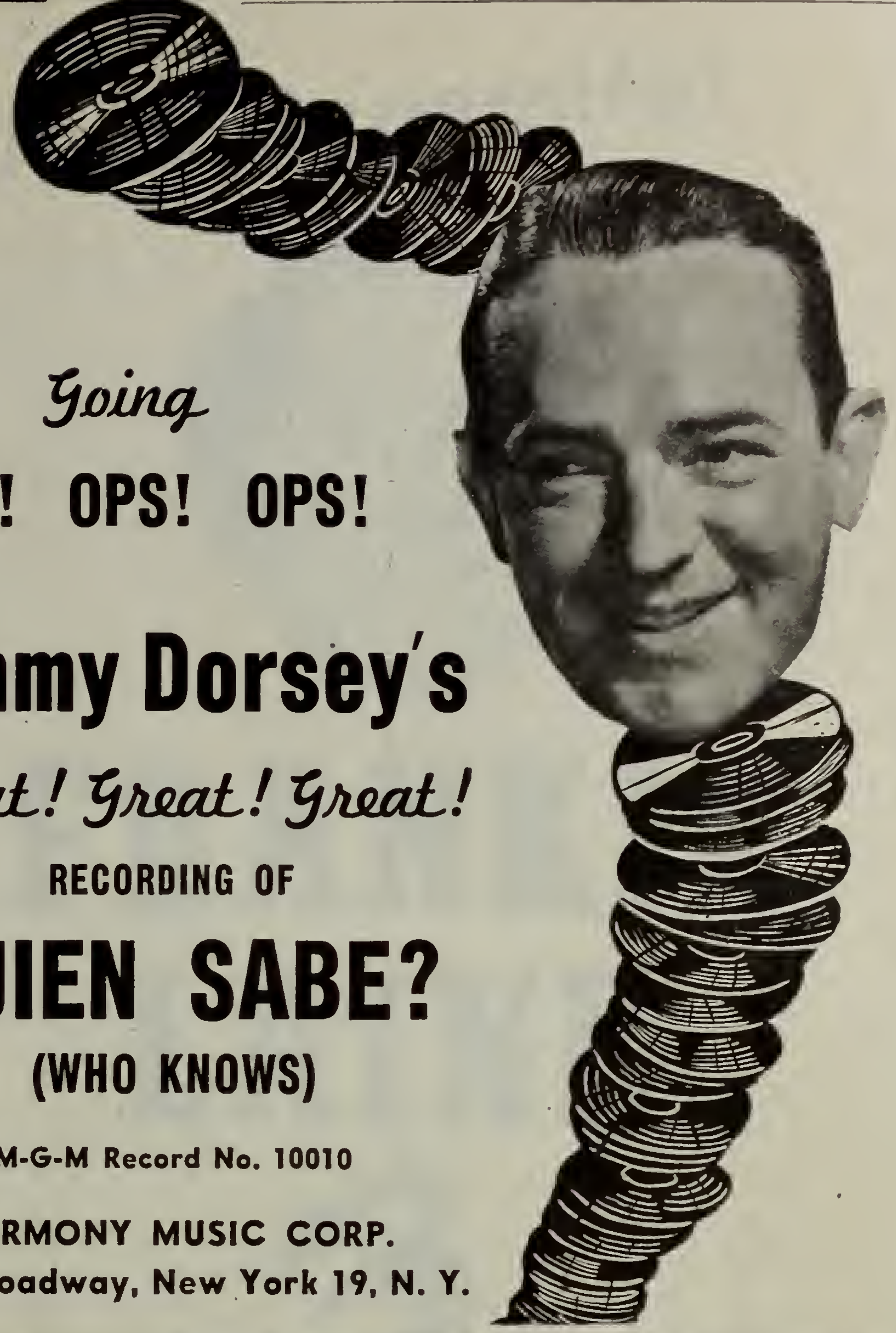
● Roy Smeck works tricks here for those steel guitar fans with "My Little Grass Shack". Improvising the wire to knock out all sorts of effects, the craze for this brand alone should carry the tune. Background of trumpet, clary and rhythm support Roy all the way on this one. On the flip with the familiar "The Anniversary Waltz", Roy plans according to hoyle here, to give western pos that fling in the oldie department. Bob Houston takes vocal honors on the backside to render effective ballading beside the maestro. Get next to "My Little Grass Shack".

"Foggy River"
"Worries On My Mind"
MOON MULLICAN
(King)

● You know about this one. Catching coin in so many spots, Moon Mullican steps out here to do "Foggy River". Ditty offers plenty of good beat, with Moon chanting in just that right grain all the way. Piano riff in the tune blends well to head this ditty high on our list this week. On the backside with "Worries On My Mind", Mr. M. comes through for the boys once again. Slow theme and a twang dominate but nevertheless this one should set you down. Both sides are there for the asking, and you're missing out on coin-play if you haven't got them in your phono.

"Footprints In The Snow"
"Those Precious Love Letters"
BRADLEY KINCAID
(Majestic 6010)

● Latest addition to the Majestic label, Bradley Kincaid offers his initial waxing with a pair that definitely will attract coin-play. "Footprints In The Snow", light ditty in splendid, soft refrain has Bradley telling the gang how he found his gal by tracking her—in the snow. You'll go for Bradley's dulcet tones—they make you want to sit down a bit. Backing has another coin-culler in the person of "Those Precious Love Letters". Bound to drag a tear, ditty is a torch lullaby in waltz tempo that stacks up nice and quiet. Support offered the newcomer is adequate and provides effective background music to fill the bill. Both sides will attract coin play—so get next to this pair.



Going
OPS! OPS! OPS!
Jimmy Dorsey's
Great! Great! Great!
RECORDING OF
QUIEN SABE?
(WHO KNOWS)
M-G-M Record No. 10010
HARMONY MUSIC CORP.
1619 Broadway, New York 19, N. Y.

THE NATION'S NEXT NO. 1 SONG
COMING UP FAST
ROSES in the RAIN
By FRANKIE CARLE,
AL FRISCH and FRED WISE
Recorded by
FRANKIE CARLE
PAUL WESTON AND MATT DENNIS
CHUCK FOSTER
SKITCH HENDERSON
VINCENT LOPEZ
EDDY HOWARD
BOB CHESTER
THE VAGABONDS
THE HOLLYWOOD AIRS
GEORGE TOWNE
EDDIE STONE
BARTON MUSIC CORPORATION
MACK MARTIN, PROF. MGR.
NEW YORK • CHICAGO • HOLLYWOOD

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ACROSS THE ALLEY FROM THE ALAMO

- WOODY HERMAN (Columbia 372389)
- STAN KENTON ORCH. (Capitol 387)

A SUNDAY KIND OF LOVE

- CLAUDE THORNHILL ORCH. (Columbia 37219)
- FRANKIE LAINE (Mercury 5018)

MIDNIGHT MASQUERADE

- EDDY HOWARD ORCH. (Majestic 1117)

MOON FACED, STARRY EYED

- BENNY GOODMAN ORCH. (Capitol 376)

RED SILK STOCKING, GREEN PERFUME

- RAY McKINLEY ORCH. (Majestic 7216)

He's Dynamite!

FRANKIE LAINE

3

HITS IN A ROW!

No. 1 'THAT'S MY DESIRE'

No. 2 'SUNDAY KIND OF LOVE'

AND NOW

"MAM'SELLE"

BACKED BY "ALL OF ME"

NO FOOLIN' IT'S TERRIFIC!

MERCURY RECORDS

Sonora Strike Looms, Union Deadline Apr. 25

NEW YORK — An impending strike by the employees of the Sonora Radio & Television Corporation at its record plant in Meriden, Conn., loomed late this past week it was learned.

The union, organized by the United Construction Workers, Local 50, a branch of the United Mine Workers (AFL) has been recognized as the bargaining agency of the employees

The union has given Sonora a thirty-day strike notice, which it was learned is due to expire April 25. Demands of the employees include a 20 per cent wage increase, hospitalization, insurance and increased vacations.

Union officials when contacted for a statement, would only disclose that negotiations had been entered into by officials of Sonora and the union late last week.

Involved in the impending strike are approximately 250 employees at the plant in Connecticut. According to Sonora executives, the strike, if and when it were called, would completely curtail production

Whether or not the demands, if met would have any effect on the Label's 39c platter policy could not be learned; nevertheless, Sonora execs have stated they will do all in their power to maintain their present price line.

Atlantic-Seaboard Showing To Feature Pop Artists

NEW YORK — The scheduled appearance of scores of popular recording artists at the forthcoming grand opening of the Atlantic New York Corporation and the Seaboard New York Corporation, was indicated late this past week according to reports

"We keep getting calls all day long from record companies, who will have many of their artists at our gala showing, May 11th." said Bert Lane, Harry Rosen and Meyer Parkoff, executives of the firm. "The show promises to be a humdinger, and a great turnout is expected", the trio continued.

Firm will celebrate the opening of new headquarters at their building, 58th St. & 11th Ave., this city.

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ROUND POINT

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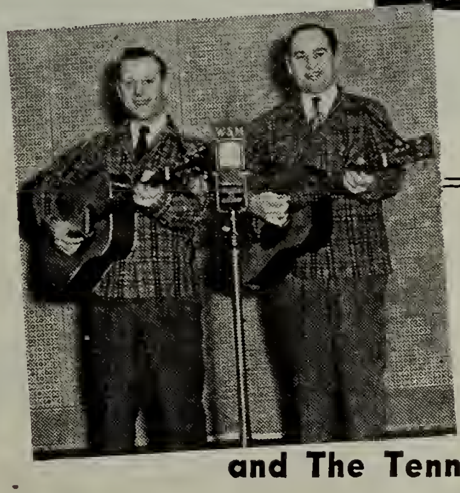
APOLLO *presents*
RELEASE NO. 32

The Newest Sensation On Records

APOLLO 1057
THE FRECKLE SONG
P. S. I LOVE YOU
THE FOUR VAGABONDS

APOLLO 1056
THAT'S MY DESIRE
SKY BLUE
CURTIS LEWIS and HIS TRIO

APOLLO 767
LOVER
LICKS A PLENTY
EDDIE DAVIS and HIS BAND



APOLLO 142
JOLE' BLON
SING TOM KITTY
JOHNNY & JACK and The Tennessee Mountain Boys

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

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DETROIT • 100-02 E. Atwater St., Detroit 26, Mich.
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ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
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NEW ORLEANS • 418 Gravier St., New Orl'ns, La.
PHILADELPHIA • 1639-41 Vine St., Phila. 5, Pa.

WRITE FOR COMPLETE CATALOG

Dinnings Sing For Wurlitzer Supper

CHICAGO — Standing before a new Wurlitzer "Colonial" phonograph, the Dinning Sisters, Capitol Records combo, give out with "Adobe Hacienda" before an audience of local music merchants. Occasion was the recent party tendered by Gordon Sutton of the Illinois Simplex Distributing Co., Wurlitzer distributors in this territory. The Harmonicats, who also entertained, offered "Peg O' My Heart," the recording of which is among the most popular platters in this area. Members of the group can be seen at the extreme right.

Pan-Amer. Records Granted Bankruptcy

HOLLYWOOD, CAL. — Pan American Records, headquartered here, has had its bankruptcy petition granted it was disclosed this past week.

The petition for bankruptcy was filed against the plattery firm by Jerry Rolston, Coast legal eagle for Harry Fox, of the Music Publishers' Protective Association. Rolston filed petition on the grounds that the association had been unable to collect royalties due the publishers by the diskery. The claim had also been made by the American Federation of Musicians that the record firm was delinquent in paying musicians

Musicraft Kills Torme Loanout To M G M

NEW YORK — Musicraft Records, this city, have refused the request of MGM Records to allow Mel Torme to cut several sides for the latter diskery's forthcoming "Good News" album, it was disclosed this past week.

Torme, bound to a contract with Musicraft for two more years, recently lensed the flicker "Good News", for which the MGM plattery is grouping a host of stars to promote the album.

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FOR USED RECORDS
SELL TO Chicago's Largest
Distributor of Used Records
Write, Call or Ship Today!
We Pay the Freight!
Will Pick Up Within 100 Mile Radius
USED RECORD EXCHANGE
1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852

National Records Names New Distribs

NEW YORK — National Records, this city, has announced the appointment of several new distributors throughout the country, it was disclosed this past week.

In line with the label's current policy of expansion into the folk and western field, the plattery feels that the new distributors are in a position to ease their hard pressed distribution problems.

Named in the announcement were:

Allied Music Co., Detroit, Cleveland and Toledo, The Burke-Mayer Associates, for the Los Angeles area; Melody Sales Co., San Francisco and the Sunland Supply Co., El Paso, Texas.

HITLER LIVES!
IF WE HURT OUR
FELLOW MAN
by Red River Dave & Bill Crouch

— The Story —
COMES RIGHT FROM
THE COUNTRY PEOPLE

— The Tune —
TELLS ITS STORY
WITH A COUNTRY TWANG
AND A
SQUARE DANCE BOUNCE

— Recorded by —
ROSALIE ALLEN
(Sweetheart of the Prairie)
Victor Record No. 20-2237

EDWIN H. MORRIS
AND COMPANY, INC.
Music Publishers
1619 BROADWAY
NEW YORK 19, N. Y.

MAIL IN YOUR TOP TEN TUNES TODAY! NO POSTAGE REQUIRED

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

The Cash Box
Burning the Jukes in HARLEM
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

7th CONSECUTIVE WEEK IN 1ST PLACE

Manor
REG. U.S. PAT. OFF.
313 W. 57th St. • New York 19, N.Y.

☛ THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE—REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX
DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	EX—EXCELSIOR	NA—NATIONAL
BB—BLUEBIRD	JB—JUKE BOX	RA—RAINBOW
BW—BLACK & WHITE	KE—KEYNOTE	SI—SIGNATURE
CA—CAPITOL	MA—MAJESTIC	SO—SONORA
CO—COLUMBIA	ME—MERCURY	ST—STERLING
DE—DECCA	MG—M-G-M	VI—VICTOR
EC—EXCLUSIVE	MU—MUSICRAFT	VO—VOGUE

April 14 April 7 March 31

1—Heartaches 156.2 151.3 129.0
AP-1045—GORDON MacRAE
If I Had My Life To Live Over
CA-372—JOE ALEXANDER
If I Had A Chance With You
CO-37234—DINAH SHORE
Anniversary Song
CO-37305—HARRY JAMES ORCH.
I Tipped My Hat
DE-25071—TED WEEMS O.—ELMO TANNER
Oh' Monah
MA-1111—EDDY HOWARD O.
Don't Tell Her What's Happened to Me
MG-10001—JIMMY DORSEY ORCH.
There Is No Greater Love
NA-9026—RED McKENZIE
If I Had My Life to Live Over
SI-15065—RAY BLOCH ORCH.
What Am I Gonna Do About You?
SO-2005—TED STRAETER ORCH.
That's Where I Came In
VI-20-2175—TED WEEMS ORCH.
Piccolo Pete

2—Anniversary Song 154.2 155.7 152.2
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)
My Best to You
CO-37289—WOODY HERMAN O.
No Time
CO-37234—DINAH SHORE
Heartaches, Sadness and Tears
DE-23799—GUY LOMBARDO O.
Uncle Remus Said
DE-23714—AL JOLSON
Avalon
MA-1107—LOUIS PRIMA O.
That's How Much I Love You
ME-3036—ANITA ELLIS
I'm Yours
MU-428—ARTIE SHAW ORCH.
Guilty
SI-15075—LARRY DOUGLAS
The Girl That I Marry
SO-2004—GEORGE TOWNE ORCH.
Sonata
VI-20-2126—TEX BENEKE O.
Hoodle Addle

3—Linda 120.8 88.8 67.7
CA-362—PAUL WESTON ORCH.
Roses In the Rain
CO-37215—RAY NOBLE ORCH. (FT)
Love Is a Random Thing
DE-23864—GORDON JENKINS O.
Maybe You'll Be There
SI-15106—LARRY DOUGLAS
Beware My Heart
SO-2006—BOB CHESTER ORCH.
Roses In The Rain
VI-20-2047—CHARLIE SPIVAK ORCH.
So They Tell Me

4—Guilty 114.6 107.5 94.2
BW-821—NICK DeLANO
CA-324—MARGARET WHITING
Oh, But I Do
DE-23844—EDDIE HEYWOOD ORCH.
Sentimental Journey
MA-1106—TONY MOTTOLA FOUR
Trigger Fantasy
ME-3042—TONY MARTIN
Dreamland Rendezvous
MU-428—ARTIE SHAW ORCH.
Anniversary Song
SI-15090—MONICA LEWIS
Exactly Like You
VI-20-2109—JOHNNY DESMOND
I'll Close My Eyes

5—Managua, Nicaragua 97.9 100.8 101.1
CO-37214—KAY KYSER O.
That's the Beginning of the End
DE-23782—GUY LOMBARDO O.
What More Can I Ask For?
ME-5016—TWO TON BAKER
SI-15086—JULIE CONWAY & CHICKERING FOUR
If I Had My Life To Live Over
SO-3032—THE GORDON TRIO
Jealous
VI-26-9015—JOSE CURBELO O.
The Breeze and I
VI-20-2026—FREDDY MARTIN O.
Heaven Knows When

6—How Are Things In Glocca Morra? 82.3 88.1 88.4
CA-345—MARTHA TILTON
Connecticut
CO-37223—BUDDY CLARK
If This Isn't Love
DE-23830—DICK HAYMES
'Twas Only An Irishman's Dream
MA-12009—GEORGIA GIBBS
Necessity
ME-3056—HARRY BABBITT
Oshkosh, Wisc.
SI-15064—JOHNNY LONG ORCH.
Last Night On The Back Porch
SO-3043—BOB HOUSTON WITH ORCH.
Dream, Dream, Dream
VI-20-2121—TOMMY DORSEY O.
When I'm Not Near the Girl I Love
VI-45-0011 (P-167) RUSS CASE O.
That Great Come and Get It Day

7—I'll Close My Eyes 40.6 31.3 40.7
CA-342—ANDY RUSSELL
It's Dreamtime
CO-37213—DINAH SHORE
My Bel Ami
DE-23756—HILDEGARDE
There's No Holding Me
MA-1093—MILDRED BAILEY
Me and the Blues
ME-3046—JACK FINA
Save Me A Dream
MU-15097—TEDDY WALTERS
The More I Go Out With Somebody Else
SI-15066—JOHNNY BOTHWELL ORCH.
I Won't Promise
SO-3034—RAY ANTHONY ORCH.
Margie
VI-20-2109—JOHNNY DESMOND
Guilty

8—For Sentimental Reasons 23.9 30.6 40.0
CA-304—KING COLE TRIO
The Best Man
CO-37188—DINAH SHORE
You'll Always Be the One I Love
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS
Rhythm Boys
DE-18895 (A-467) FRED WARING O.
You'd Be So Nice to, etc.
MA-1071—EDDY HOWARD ORCH.
Why Does It Get So Late So Early?
Count Meets The Duke
VI-20-1891—CHARLIE SPIVAK O.
It's All Over Now
VO-781—ART KASSEL ORCH.
Sooner Or Later

9—I Want to Thank Your Folks 22.9 14.2 14.2
CA-356—KING COLE TRIO
You Should Have Told Me
CO-37251—FRANK SINATRA
Why Shouldn't It Happen to Us
DE-23851—INK SPOTS
I Wasn't Meant for Love
MA-1105—EDDY HOWARD & ORCH.
Too Many Times
SI-15084—LARRY DOUGLAS
Why Did It Have To End So Soon
SO-2007—SAXIE DOWELL ORCH.
Sh-h, The Old Man's Sleepin'
VI-20-2117—PERRY COMO

10—Sonata 20.8 31.2 21.3
That's Where I Came In
CA-337—JO STAFFORD
Through A Thousand Dreams
CO-37219—CLAUDE THORNHILL ORCH.
A Sunday Kind of Love
DE-23747—CARMEN CAVALLARO ORCH.
Through A Thousand Years
MA-1090—THE THREE SUNS
Jealousy
ME-3045—TONY MARTIN
Years and Years Ago
SO-2004—GEORGE TOWNE
Anniversary Song
VI-20-2033—PERRYCOMO
That's The Beginning of the End
VI-20-2010—L. GREEN ORCH.
I Haven't Got A Worry In the World

11—Moon-Faced, Starry-Eyed 20.7 11.8 22.6
CA-376—BENNY GOODMAN ORCH.
It Takes Time
VI-20-2176—FREDDY MARTIN ORCH.
What Good Would The Moon Be?
MU-462—TEDDY WILSON QUARTET
Time After Time

12—Mam'Selle 18.8 — —
MA-7217—RAY DOREY
Man Who Paints The Rainbow
MGM-10011—ART LUND
Sleepy Time Gal
SI-15093—RAY BLOCH ORCH.
It's So Nice To Be Nice
VI-20-2211—DENNIS DAY
Stella By Starlight

13—Santa Catalina 13.6 24.6 18.1
CO-37328—MODERNAIRES—PAULA KELLY
MA-1114—EDDY HOWARD ORCH.
Don't Tell Me That Story
VI-20-2136—FREDDY MARTIN ORCH.
Say So

14—That's How Much I Love You 13.5 4.4 13.5
CA-363—ALVINO REY ORCH.
Why Don't We Say We're Sorry
CO-37231—FRANK SINATRA
I Got a Gal I Love
DE-46028—RED FOLEY
Rye Whiskey
MA-1107—LOUIS PRIMA ORCH.
Anniversary Song
ME-6031—WALLY FOWLER ORCH.
Brown Eyes a Cryin' In the Rain
VI-20-1948—EDDY ARNOLD ORCH.
Chained to a Memory

15—Bless You 10.4 11.7 —
CA-346—CLARK DENNIS
Peg O My Heart
CO-37210—DICK JURGENS ORCH.
Wyoming
DE-23757—THE INK SPOTS
Address Unknown
MA-1089—EDDY HOWARD
There Is No Breeze
MA-5011—THE RED CAPS
You Can't See The Sun When You're Crying
MU-15098—PHIL BRITO
If You're Somebody Else's Sweetheart
SI-15062—HARRY COOL ORCH.
Either It's Love Or It Isn't
VI-20-2043—BETTY RHODES
You'll Always Be The One I Love

16—Jalousie 10.3 29.8 23.2
CA-335—BILLY BUTTERFIELD ORCH.
Steamroller
CO-37218—HARRY JAMES ORCH.
The Man With the Horn
CO-36475 (C-80) SELINSKY & SALON
Ay, Ay, Ay
CO-36571—MAREK WEBER ORCH.
A Media Luz
CS-510—TONY PASTOR ORCH.
Margie
DE-23311—FRED WARING ORCH.
Holiday for Strings
DE-23480—LOS ANGELES PHILHARMONIC ORCH.
DE-23542—KITTY CARLISLE
Beat Out That Rhythm on a Drum
MA-20002 (M-201) A. NEWMAN ORCH.
Hora Staccato
MA-1090—THE THREE SUNS
Sonata
ME-2057—BUDDY MORROW ORCH.
Lullaby
SI-15015—RAY BLOCH ORCH.
Espanharlem
VI-12160—BOSTON "POPS" ORCH.
Ritual Dance of Fire
VI-20-1961—HERBIE FIELDS ORCH.
Among My Souvenirs
VI-25-0059—HENRI RENE ORCH.
Hora Staccato

17—My Adobe Hacienda 9.4 13.4 3.6
CA-389—DINNING SISTERS
If I Had My Life to Live Over
CO-37332—LOUISE MASSEY
Starlight Schottische
MA-1117—EDDY HOWARD ORCH.
Midnight Masquerade
ME-3054—BOBBY TRUE TRIO
Heartaches
VI-20-2150—BILLY WILLIAMS
Ain't Gonna Leave My Love No More
VO-785—ART KASSEL ORCH.
The Echo Said No

18—That's Where I Came In 8.4 5.9 1.7
CA-355—JO STAFFORD—P. WESTON O.
Give Me Something to Dream About
CO-37290—DICK JURGENS O.
It's Dreamtime
DE-23809—INK SPOTS
You Can't See the Sun When You're Crying
MA-7211—RAY McKINLEY O.
Howdy Friends
ME-5021—JACK FINE
Maybe You'll Be There
SI-15108—LARRY DOUGLAS
I Can't Get Up The Nerve To Kiss You
VI-20-2117—PERRY COMO
I Want to Thank Your Folks

19—Beware My Heart 8.3 5.2 9.9
AP-1044—BEWARE MY HEART
Midnight Masquerade
CA-350—MARGARET WHITING
What Am I Gonna Do About You?
CO-37235—LES BROWN O.
In My Merry Oldsmobile
MA-7214—TWILIGHT THREE
Lullaby (Brahms)
SI-15106—LARRY DOUGLAS
Linda
VI-20-2084—VAUGHN MONROE O.
Pleasure's All Mine

20—Years and Years Ago 7.3 1.8 6.4
CA-353—DINNING SISTERS
He Like It! She Like It!
CO-37153—LES BROWN O.
Sooner or Later
DE-23755—DICK HAYMES
This Is Always
DE-18920—DICK HAYMES
Searching Wind
MA-1075—JACK LEONARD O.
This Mornin' I Knew I'd Fall, etc.
ME-3045—TONY MARTIN
Sonata
MU-15095—PHIL BRITO
Sooner Or Later
VI-20-2104—HERBIE FIELDS O.
Connecticut

21—Roses In the Rain 6.3 — —
CA-362—PAUL WESTON ORCH.
Linda
CO-37252—FRANKIE CARLE ORCH.
You Are There

22—Song of Songs 5.2 11.9 10.9
VI-20-2142—PERRY COMO
Easter Parade

23—A Gal In Calico 5.1 15.7 14.1
CA-316—MERCER—PIED PIPERS—WESTON ORCH.
Winter Wonderland
CO-37187—BENNY GOODMAN ORCH.
Benjie's Bubble
CS-517—HAL McINTYRE ORCH.
Time on My Hands
DE-23739—BING CROSBY—TROTTER ORCH.
Oh, But I Do
MA-1087—LOUIS PRIMA ORCH.
He Like It! She Like It!
ME-3035—TONY MARTIN
As You Desire Me
SI-15074—LARRY DOUGLAS
The Things We Did Last Summer
VI-20-1991—TEX BENEKE—MILLER ORCH.
Oh, But I Do

24—All By Myself 5.0 4.3 3.8
CO-37242—BIG BILL
Double Trouble
CO-37085—BUDDY CLARK
I Knew I'd Fall In Love Tonight

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1000 Speaker (Paradise)	159.50
900 Speaker (Rose)	49.95
800 Speaker (Daisy)	36.95
700 Speaker (Dahlia)	21.95
Walnut Adapter (Hideaway)	59.50
Beech Adapter (Hideaway)	71.50
Willow Adapter (Hideaway)	59.50
Pine Adapter (Hideaway)	59.50
Birch Adapter (Hideaway)	8.50
Spruce Adapter	84.50
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Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1604 Tone-A-Lier Spkr	72.50
SEEBURG	
1-46M Symphonola	795.00
1-46S Symphonola	725.00
1-47	875.00
H146M Hideaway RC	475.00
Wallomatic, Wireless	54.50
Wallomatic, 3 Wire	42.50
Tear Drop Speaker RS1-8	16.50
Tear Drop Speaker RS2-8	18.00
Mirror Speaker RS1-12	
Mirror Speaker RS2-12	
Dual Remote Vol. Control Unit	19.95
SOLOTONE CORP.	
Leveling Pre-Amplifier	44.50
Mirror-Tone Selector	
Solotone Individual Coin Box	
Solotone Adaptor-Amplifiers	
Solotone Studio and Telephoning Bridging Units	
Solotone Booster Amplifiers	

MUSIC

WURLITZER	
1080 Colonial	875.00
1015 Std Phonograph	914.50
1017 Concealed Chgr.	499.50
3020 5-10-25c 3-Wire Wall Box	69.50
3025 5c 3-Wire Wall Box	42.50
3031 5c 30-Wire Wall Box	39.50
3045 5c Wireless Wall Box	48.50
215 Wireless Transmitter	17.50
216 Wireless Impulse Rec.	22.50
217 Aux. Amplifier	30.00
218 30-Wire Adap. Terminal Box	15.00
219 Stepper	35.00
4000 Aux. Steel Speaker	45.00
4002 Aux. Plastic Speaker	45.00
4003 Aux. Wooden Speaker	17.50
4004 Musical Note Speaker	27.50

PINS

BALLY	
Double Barrel	269.50
CHICAGO COIN	
Kilroy	279.50
EXHIBIT	
Mystery	299.50
GENCO	
State Fair	249.50
GOTTLIEB	
Maisie	
MARVEL MFG. CO	
Carnival	249.50
P. & S.	
Shooting Stars	249.50
UNITED MFG. CO.	
Havana	
WILLIAMS	
Show Girl	289.50
Tornado	309.50

COUNTER GAMES

A.B.T. CORP.	
Challenger	65.00
AMERICAN AMUSEMENT CO.	
Junior League Bat-A-Ball	79.50
AMUSEMENT ENTERPRISES, INC., N. Y.	
Whirl a Ball:	
Single	47.50
2 to 24	46.50
25-99	45.00
100 or more	43.50
CHAMPION MFG. CO.	
Basketball	
DAVAL	
Gusher (5c Play)	54.00
Buddy	33.00
Free Play	75.00
Skill Thrill	57.50
Mexican Baseball	59.50
Best Hand	59.50
Oomph	59.50
GOTTLIEB	
DeLuxe Grip Scale	39.50
MARVEL MFG. CO.	
Pop Up	49.50
SKILL GAMES CORP.	
Bouncer	44.50

MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT	
50c Golden Falls (Rebuilt)	300.00
BELL-O-MATIC CORP.	
Jewel Bell	
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
50c Silver Eagle	
PACE	
5c DeLuxe Chrome Bell	
10c DeLuxe Chrome Bell	
25c DeLuxe Chrome Bell	
50c DeLuxe Chrome Bell	
$1.00 DeLuxe Chrome Bell	
5c Cherry Bell	
10c Cherry Bell	
25c Cherry Bell	
50c Cherry Bell	
$1.00 Cherry Bell	

CONSOLES

BAKER	
5c Baker Pacers Csh Std Mod	597.50
25c Bakers Pacers Csh Std Mod	677.50
5c Bakers Pacers Csh DD Mod	668.50
25c Bakers Pacers Csh DD Mod	747.50
5c Bakers Pacers Chk Sep Std Mod	657.50
5c Bakers Pacers Chk Sep DD Mod	743.75
BALLY	
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	
Roto-Lete (Roulette)	
5c Draw Bell	477.50
25c Draw Bell	497.50
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	674.50
Bangtails 25c Comb 7 Coin	764.50
Bangtail JP	671.50
Bangtail FP PO JP	839.50
Evans Races	
Casino Bell	
1946 Galloping Dominoes JP	671.50
Winterbook JP	826.00
O. D. JENNINGS	
Challenger 5-25	595.00
KEENEY	
Bonus Super Bell 5c FP & PO	
Bonus Super Bell 5c 25c FP & PO	
Bonus Super Bell 5c 5c FP & PO	
Bonus Super Bell 5c 10c 25c PO	

RADIO

FIRESTONE ENTERPRISES, INC.	
At Your Service Radio	
CORADIO	
Coradio	59.50
RA-O-MATIC CORP.	
Radio	
TRADIO, INC.	
Tradio	
NATIONAL SERVICE SALES	
Tourist Radio	
RCA	
Model MI-13176	
PRECISION BILT CO.	
Precision-Bilt Radio	

ARCADE TYPE

AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
AMUSEMATIC CORP.	
Boomerang	
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	375.00
One World	469.50
CHICAGO COIN MACH. CO.	
Basketball Champ	499.50
EDELMAN DEVICES	
Bang A Fitty:	
10'—8"	450.00
11'—8"	450.00
13'—8"	500.00
ELECTROMATON, INC.	
Rol-A-Score	469.50
FIRESTONE	
Santa Anita Handicap	
Bonus Roll	
Rolloball	469.50
GENCO MFG. CO.	
Advance Roll	499.50
INTERNATIONAL MUTOSCOPE	
Photomatic	1495.00
Voice-O-Graph	1495.00
Atomic Bomber	495.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50
SQUARE AMUSEMENT CO.	
Sportsman Roll	
TELEQUIZ SALES CO.	
Telequiz	795.00

ONE-BALLS

BALLY	
Entry	595.00
Special Entry	595.00
GOTTLIEB	
Daily Races (F. P. Model)	650.00
KEENEY	
Big Parlay	660.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES	
"Electro"	189.50
DU GRENIER CHALLENGER	
7 Column Flat Mach w Stand	155.50
9 Column Split Mach w Stand	165.50
9 Column Flat Mach w Stand	171.50
11 Column Split Mach w Stand	176.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand	145.75
Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col w Stand	149.50
Monarch 8 Col w Stand	159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l. Mdse.)	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Venor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
AUTOMATIC DISPENSERS, INC.	
"Drink-O-Mat"	
BALLY MFG. C.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
DAVAL PRODUCTS CO.	
Stamp Vendor	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Popcorn Vendor	

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	*ARTIST OR BAND HERE*
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME

FIRM

ADDRESS

CITY STATE

Coming!!

AMI
40 SELECTION
WALL and BAR BOX

★

THE PERFECT MATE TO THE SENSATIONAL AMI MODEL "A" 40 SELECTION PHONOGRAPH OR THE AMI CONTINUOUS PLAY HIDEAWAY CABINET. SEE US TODAY FOR COMPLETE DETAILS!

★

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777

593 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)

956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)

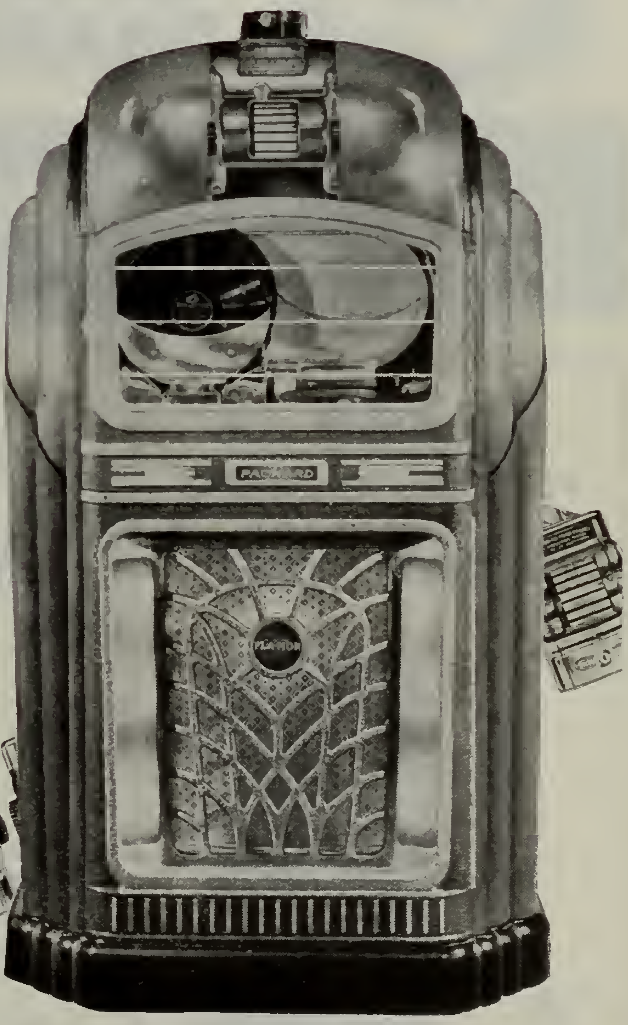
PACKARD'S POPULAR SPINNING WHEEL MAKES THESE TOPS IN . . .

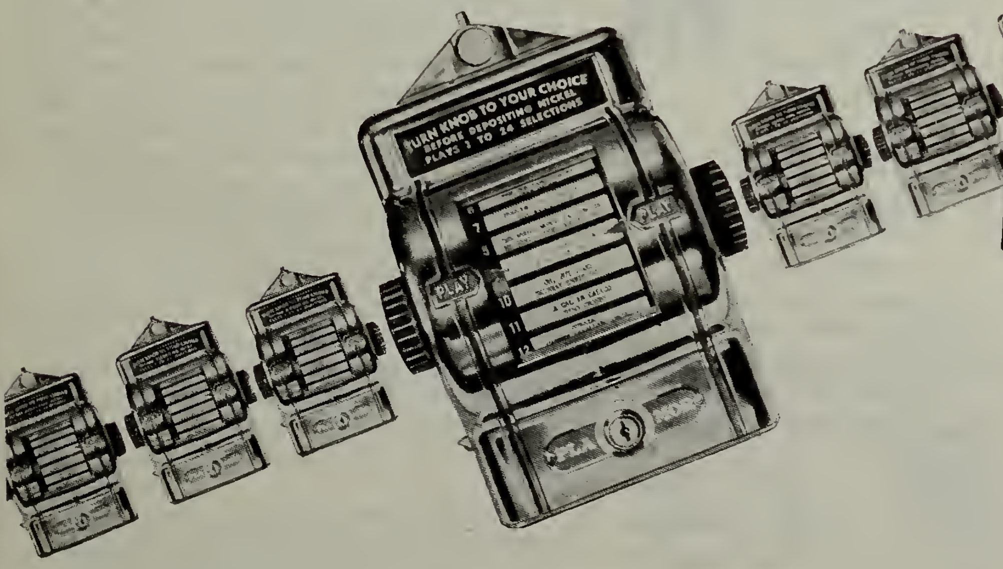
Play Appeal!

● **WE'RE FIDDLERS ALL!** "Somethin' to do" just seems to fascinate everyone while "passing the time away." That's why it's natural for your patrons to reach over and idly spin the knobs on Packard's selector. Chances are, they'll find a favorite tune . . . and playing music comes easily. Right there Packard "play appeal" pays off *for you* in higher profits!

You'll find that Packard's selector on wall boxes and the phonograph always gets the attention it takes to collect more coins! Visit your Packard distributor now. Talk to him about these money makers . . . and look over the rest of Packard's new line of superior music equipment.

PACKARD MANUFACTURING CORPORATION, INDIANAPOLIS 7, INDIANA





PHONOGRAPH MODEL 7—Its attractive design, the irresistible appeal of its spinning selector, and the beauty of its full, rich tone invite greater play . . . keep patrons coming back for more!

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS · POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES · ADAPTERS · BAR BRACKETS ·

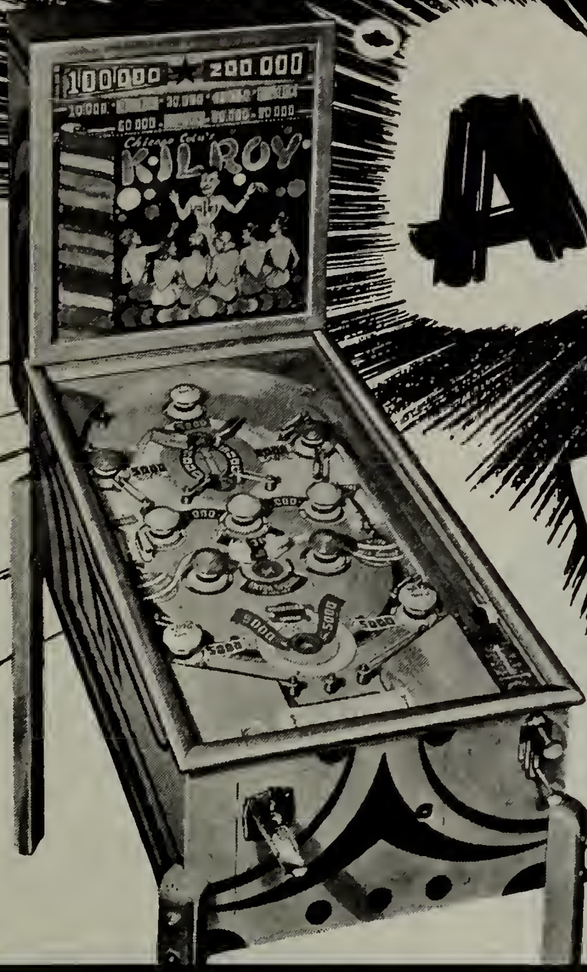
AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS · ACCESSORIES · 30-WIRE CABLE ·

A HIT!

Chicago Coin's

KILROY



THE *Greatest*

5 (or 3) BALL

EVER MADE

ORDER YOURS TODAY!

CMI MEMBER

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Golumbo Tenders Open House Apr. 22nd

BOSTON, MASS. — Celebrating the opening of their new quarters, J. J. Golumbo & Co., this city, are running an open house party on April 22.

Jerry Golumbo, head of the firm, has invited all of New England's coinmen to be present at the new location, 1119 Commonwealth Ave., to view the new large modern quarters, partake of the refreshments and join in the celebration.

"As one of the leading New England distributors of coin-controlled equipment and distributing for companies such as the Rock-Ola Manufacturing Corp. and the United States Vending Corp." relates Golumbo "we have found it necessary to expand our facilities with our growing business. We are in a modern spacious building and parking facilities for over 200 cars are convenient for our customers."

The new quarters not only has beautiful offices and showrooms, but complete facilities have been arranged for a modern up to the minute repair department, a complete stockroom of parts, and plenty of room for storage.

It is Golumbo's belief, he reports, that this industry is headed for a great future, and now is the time to get his organization prepared and his quarters set up to take care of the operators in his territory. In addition to the increased facilities of the quarters, the sales and service staffs have been increased,

FOR

Bally

PRODUCTS

IN
NEW YORK
NEW JERSEY
and
ALL OF
NEW ENGLAND

TRI-STATE SALES CO.
PIONEER DIST. CO.

(Home Office)
2715 SUMMIT AV., UNION CITY, N.J.
(Phone: UNion 5-2242)

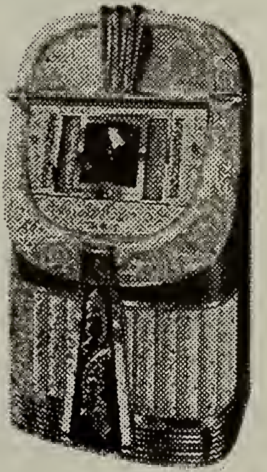
585 TENTH AVE., NEW YORK CITY
(Phone: CHelsea 2-4648)

NOW DELIVERING!

Bally Entry AUTOMATIC MULTIPLE
Special Entry REPLAY MULTIPLE
Triple Bell 5c - 10c - 25c or Any Combination
DeLuxe Draw Bell CONSOLE 5c and 25c PLAY
Double Barrel NEW 5-BALL NOVELTY HIT

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

In TEXAS
MUSIC OPERATORS
say AMI



MODEL "A"

AMI AUTOMATIC HOSTESS

IMMEDIATE DELIVERY

SOUTHWEST
AMUSEMENT CO.
2916-18 MAIN STREET
DALLAS 1, TEXAS
(Phone: RIverside 5141)

MENTION *"THE CASH BOX"*

Bells In The News —

Circulate Petition To Have Bells Licensed

BLACKFOOT, IDA.—The power of petition was recently put to use here calling upon the mayor and city council to take immediate action to license bell machines in accordance with the state law recently passed by the legislature, Backers of the move are seeking to have the license fee set at $600 per year per machine, and to have a portion of the funds so raised set aside for the local county hospital and the proposed municipal airport.

Under the law bells must be licensed at a minimum of $500 per year, of which the state receives $125, the county $125, and the licensing body is to receive the balance.

According to last reports the city council has set April 22nd, the date of the regular city election, to submit the bell machine issue to the voters in the form of a referendum. This, in turn, is expected to amount to little more than a public opinion poll, since the recently passed state bell law gives city councils and village boards sole discretion as to whether or not they choose to license the equipment.

U. S. Tax Agents Check Bells For Current Stamp

WASHINGTON, D.C. — According to reports disclosed here, agents of the U. S. Treasury Department's Bureau of Internal Revenue are now in the process of making regular routine check-ups of bell machines, and any other type of game that pays out in cash or merchandise, for tax purposes.

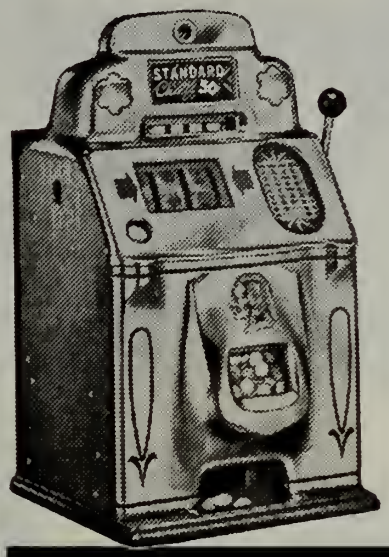
Being sought are units on which the $100 tax stamp has not been affixed.

Phonos Hit By Curfew

FLEMINGTON, N. J.—Borough councilmen here have declared themselves in favor of a curfew on juke boxes; as a result, a resolution has been passed authorizing the drafting of an ordinance which would fix the hours for operation of a phonograph from 9:00 a.m. to 10:00 p.m.

It was said that the proposed ordinance has the support of the local police chief and police committee chairman.

WATCH
FOR OUR
SPECIAL
ANNOUNCEMENT
•
American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

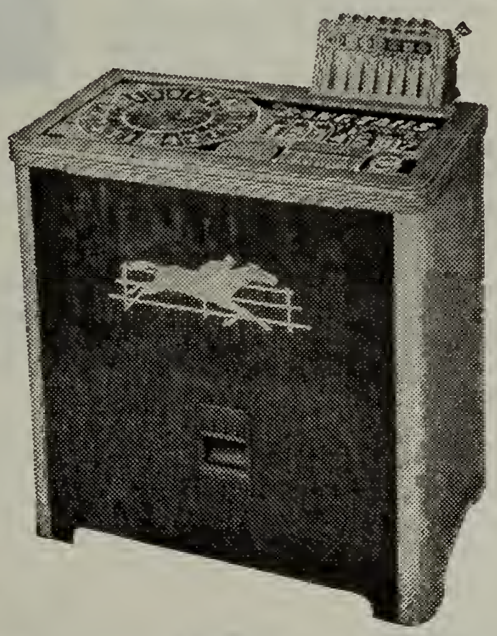


WINNING COMBINATIONS

In Inventions
it's NEWTON and
the LAW of
GRAVITY

In Coin Machines
it's JENNINGS
and the
STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
...... The Leader in the Field for over 40 Years ......



EVANS' CONSOLES
LEAD THE FIELD WITH
BANG TAILS
WINTER BOOK
GAL. DOMINOES
WRITE—WIRE—PHONE
CONSOLIDATED
DISTRIBUTING CO.
1910 GRAND AVENUE, KANSAS CITY, MO.

FOR SALE
Surplus
Magnetic Type Slug Rejectors
Suitable for any Coin-Operated
Equipment Utilizing Nickels.

FOR FULL DETAILS, SPECIFICATIONS AND QUANTITIES, ADDRESS YOUR INQUIRY TO BOX 110, C/O *THE CASH BOX*, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

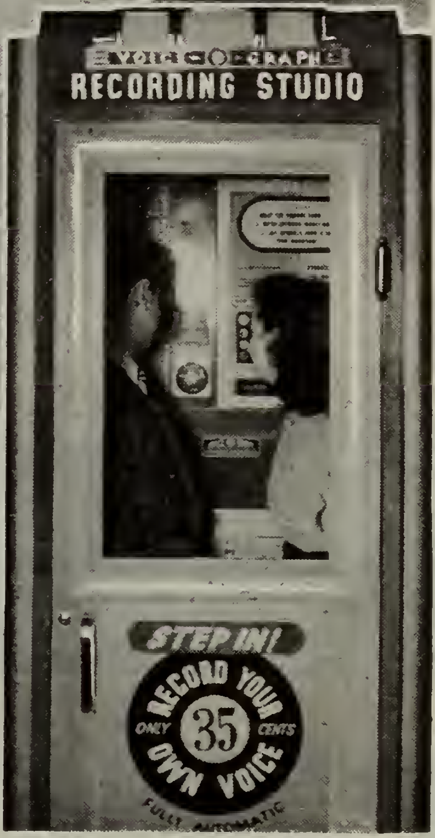
PICTURE THE PROFITS THEY RECORD FOR YOU! UNPARALLELED IN COIN MACHINE HISTORY

THE **PHOTOMATIC** TAKES PICTURES

THE **OPERATOR** MAKES PROFITS

THE **VOICE-O-GRAPH** MAKES RECORDINGS

PHOTOMATIC 15¢



PHOTOMATIC and VOICE-O-GRAPH ALL DAY — EVERYDAY — UNIVERSAL ATTRACTIONS

BOTH
Completely Automatic
Coin Operated
Fool-Proof

BOTH
Beautifully designed to attract customers.

BOTH
Have special mailing envelope vendor . . . prompts purchase of more pictures, more recordings.

BOTH
Have simple directions . . . easily visible . . . easily followed.

BOTH
Require only a small amount of floor space.

THE DELUXE PHOTOMATIC

(Trade Mark)

One of the greatest, most consistent money makers in coin machine history. Modern, streamlined . . . with tremendous advantages in operations and appearance that mean easier handling and greater profits for YOU.

A Few of the New Features

1. Illuminated Display Signs Fluorescent tube lighting.
2. Fluorescent Floodlights prevents blinking, squinting and frowning.
3. Large Mirror Displays on outside of booth.
4. Stationary seat.
5. Height Meter Adjustment. Centers posing in a second.
6. Attractive display of sample pictures in outside, built-in showcase.
7. Concealed storage compartment for mutosnaps and chemicals.
8. Coin combination selection. 15c; 20c; 25c.
9. Self-draining delivery chute.

THE DELUXE VOICE-O-GRAPH

(Trade Mark)

NEW FEATURES

Completely metal cabinet — equipped with beautifully designed substantial door of mahogany plywood with maple trim — streamlined throughout — narrow enough to pass through any standard doorway.

Beautiful plastic and chrome light-up top.

Attractive large circular mirror on each side of machine to attract the ladies.

MECHANICAL IMPROVEMENTS

1—Four-point dolly — making machine easy to move. Wheels are locked when machine is stationary.
2—Blower fan installed in top of cabinet to comfortably cool interior during warm weather.
3—New removable all metal envelope vendor (easy to service).
4—New drop slot slug ejector coin mechanism.
5—Jam-proof mechanism.
6—Reversible cutting head making it possible to change cutting stylus quickly and easily.
7—Improved amplifier.

25c, 35c or 50c Operation........When Ordering Specify Coin Slot Desired

---

MAIL THIS COUPON TODAY FOR COMPLETE INFORMATION

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street
Long Island City 1, New York

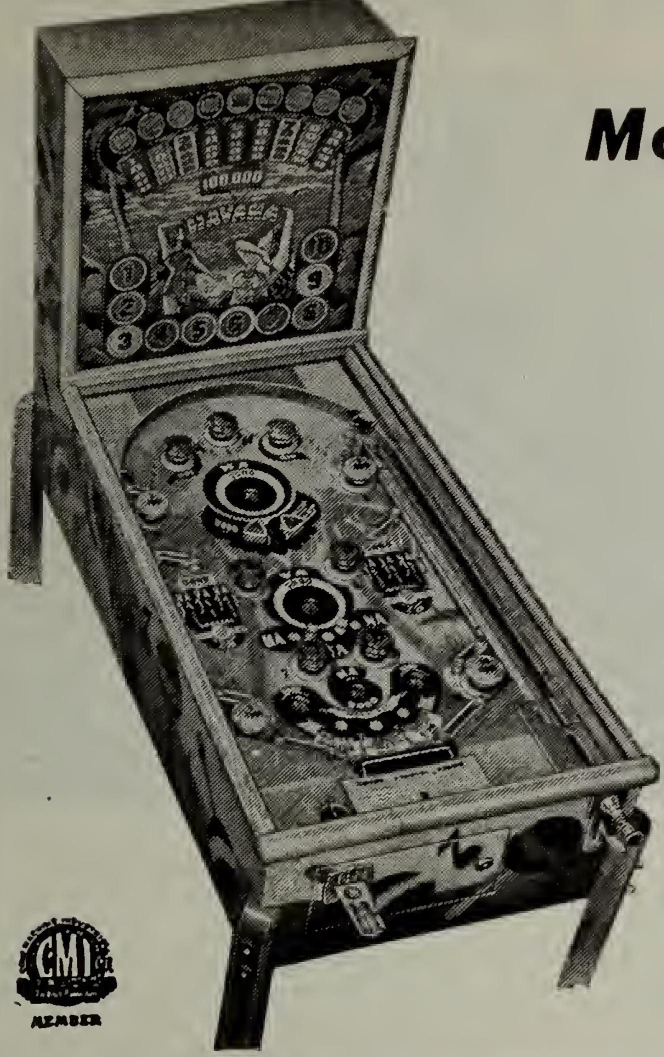
☐ Send full details re the New DeLuxe VOICE-O-GRAPH
☐ Send full details re the New DeLuxe PHOTOMATIC

Your Name..

Firm Name..

Address..

City..



Another Great New Money-Maker by United!

HAVANA

FIVE BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- HA-VA-NA Feature is Terrific Build-up For Super-High Scores
- Saucer Kick-Out Pockets . . . Cross Ball Action
- Fourteen Ways To Score Replays
- Multiple Scoring Pockets

See Your Distributor

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

Rock-Ola Sales Reps Visit Local Distribs

CHICAGO — Three of the Rock-Ola Sales Staff are on the move contacting various distributors of the Rock-Ola line, a spokesman for the firm announced this past week.

L. F. Sebastian is in Atlanta, Ga., visiting the Mullininx Amusement Company.

Maynard Todd, after a three day stay with Carl Happel, Badger Novelty Company, is on his way to LaBeau Novelty Sales, St. Paul. Todd's next stop, before returning to the home office, will be with Ideal Novelty Company, St. Louis, Missouri.

H. W. Graham, departed on the 8th of April headed for Bill Doyle and Company, Grand Rapids, and Brilliant Music Company, Detroit, Michigan.

Decision Postponed On Tulsa Coin Tax Suit

TULSA, OKLA. — Pending action by the state legislature, the recent suit filed by a coinman in district court will have its decision suspended .

The coinman, Harold M. Parker, had filed the suit attacking the city tax on pin games and phonos. Since the state is now considering a bill that would give the state exclusive power to tax such machines, the judge elected to withhold decision

Current local taxes are fixed at $20 per pin game and $20 per juke box. It is Parker's claim that these fees are "excessive, confiscatory and arbitrary."

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

Bally Triple Bells, F.P., P.O.....WRITE
Bally Draw Bells, F.P., P.O.....WRITE

EVANS 1946 BANGTAILS, F.P., P.O. ....WRITE

MILLS THREE BELLS	$375.00
MILLS 4-BELLS, LATE 5-5-5-25c	325.00
MILLS 4-BELLS, ORIG. 5-5-5-25c	250.00
MILLS 4-BELLS, ORIG. 5-5-5-5c	199.50
BALLY CLUB BELL, F.P., P.O.	89.50
BALLY HI HAND, F.P., P.O.	89.50
MILLS JUMBO, LATE, F.P., P.O.	89.50
MILLS JUMBO, LATE, P.O.	59.50
MILLS JUMBO, LATE, F.P.	49.50

EVANS LUCKY LUCRE, 5-5-5-5-25c	59.50
KEENEY 4-WAY, 5-5-5-25c	275.00
KEENEY 4-WAY, 5-5-5-5c	250.00
KEENEY TWIN, 5-25c, F.P., P.O.	189.50
KEENEY TWIN, 5-25c, P.O.	149.50
KEENEY SUPER BELL, 25c, F.P., P.O.	109.50
KEENEY SUPER BELL, 5c, F.P., P.O.	89.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	89.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 950	$475.00
WURLITZER MODEL 850	475.00
WURLITZER MODEL 750E	450.00
ROCK-OLA COMMANDO	345.00
ROCK-OLA SUPER ROCK-O-LITE	325.00
ROCK-OLA SPECTROVOX PLAYMASTER	225.00
SEEBURG 8800 R.C., E.S.	345.00

SEEBURG COLONEL, R.C., E.S.	325.00
SEEBURG MAJOR, R.C., E.S.	325.00
SEEBURG CLASSIC ROCK-O-LITE	295.00
SEEBURG REGAL ROCK-O-LITE	245.00
WURLITZER 600 VICTORY	245.00
MILLS EMPRESS ROCK-O-LITE	245.00

ONE BALL MULTIPLE TABLES

GOTTLIEB DAILY RACES	WRITE
BALLY VICTORY DERBY, F.P., P.O.	$375.00
BALLY PIMLICO	79.50

BALLY VICTORY SPECIAL, F.P.	350.00
BALLY LONGACRE	145.00
BALLY THOROBRED	145.00

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Badger Sales Co., Inc.
2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.
All Phone: DR. 4326

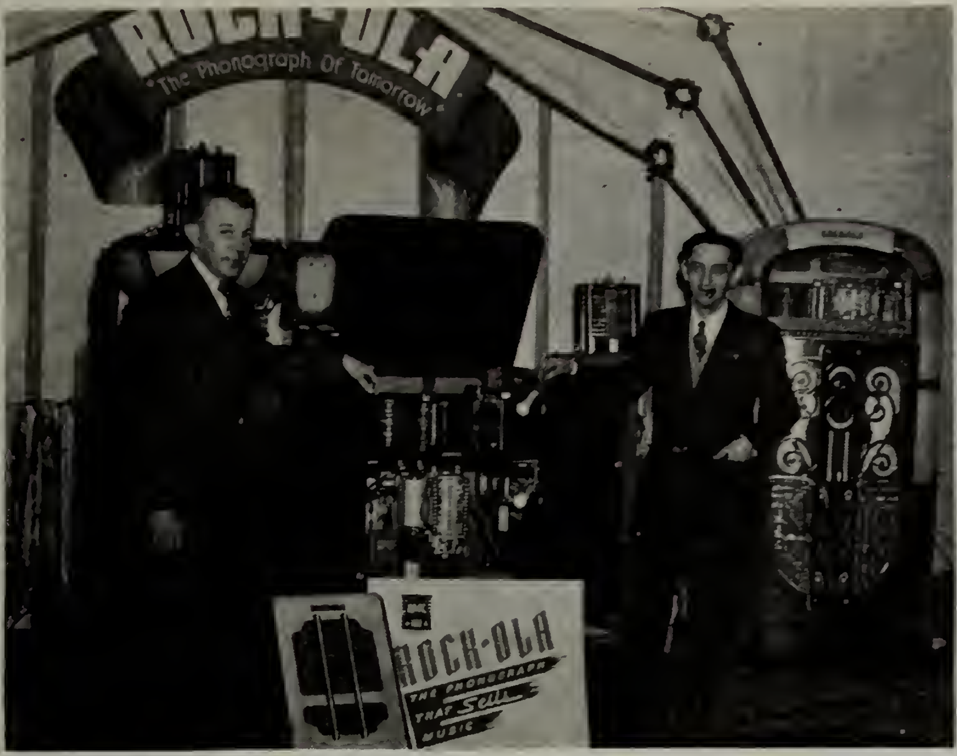
Badger Novelty Co.
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phone: KIL. 3050

Irate Laundry Drivers Ask Tax On Coin Washers

NEW YORK — Embittered laundry drivers, faced with a city tax on their commercial vehicles, this past week suggested to the mayor that instead of permitting their group to become the target of a tax measure, to hit operators of coin controlled washing machines instead.

They advised the mayor it was their belief that the operators were better able to pay $10 per machine than they were to pay $10 per truck.

H. Z.'s New Showrooms Display Phono



OMAHA, NEBR. — Maynard Todd (left), Rock-Ola sales representative and Hymie Zorinsky, H. Z. Vending & Sales Co., this city, at the opening of the company's new display rooms.

Zorinsky is the distributor for the Rock-Ola Manufacturing Corp. here, and reports that his firm is very active at this time placing the phonograph in the hands of all operators in the territory.

Md. County Licenses Games, Bells & Consoles

CUMBERLAND, MD. — Effective June 1, the Frederick county measure licensing mechanical and electrical amusement devices in fraternal and social clubs becomes law.

Annual license fees for each machine range from $250. to $1,000. a year, depending upon the number of coin slots in each machine.

One-fourth of the receipts is labeled for the Frederick County Emergency Hospital and another 25 per cent is to go to the County Board of Education. The remainder is assigned to the general fund of the County Commissioners.

WHAT'S
"A.M."?
IT'S THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

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FOR SALE
MILLS VEST POCKETS
CHROME
$49.50
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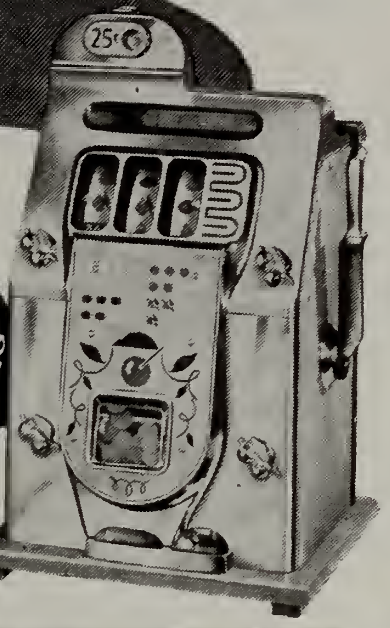
Buckley BUILDS THE *Best*

NEW CABINET ASSEMBLIES



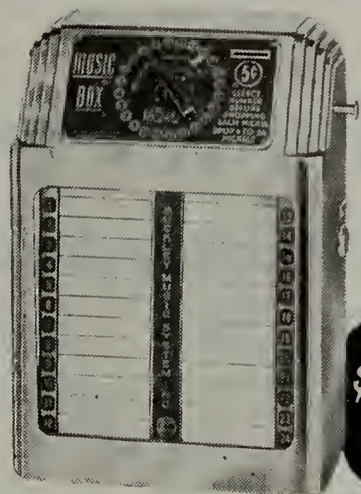
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW *Music Box*



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

$25.00

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

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Exclusively for Solovue and Peep Machines.

New COINCRAFT Reels Feature "Sure-Fire" Talent

SOUNDIES offers you the finest array of talent ever assembled. There are three reels in this *brand new* series, C-100, C-200, C-300. The reels feature the top names in the entertainment field . . . including luscious lovelies like Sally Rand, Faith Bacon and June St. Claire. *Man—they're terrific!* Many other great stars appear in the six pictures on each reel to make this Coincraft Series the biggest money-maker you've ever seen.

Coincraft pictures have 16mm RCA Sound Track and the finest film available, properly processed for clear tone and trouble-free operation. Each subject is approximately 1½ minutes running time. Don't delay . . . Order today.

If check received with orders, reels shipped prepaid. Otherwise, shipped C.O.D.

Per Reel Of Six Pictures	Complete Series of 3 Reels Per Reel
$36.00	**$32.00**

F.O.B. Chicago

SOUNDIES FILMS, INC.
209 W. JACKSON BLVD., CHICAGO 6

Atlantic-New York Names Phono Sales Mgr.

NEW YORK — The expansion of the Atlantic New York Corporation, exclusive Seeburg distributors, took another step forward last week with the appointment of Harry P. Schneider as phonograph Sales Manager of the Atlantic organization.

"A veteran of 20 years in the automatic music business, 15 of which were spent as one of the largest operators in the New York area, Mr. Schneider possesses the experience and knowledge his new position at Atlantic requires," a spokesman for the firm declared. His background includes being a partner in the Hub Distributing Company as well as having been associated with the sales division of Seacoast Distributors.

One of the few men around who can say that he is a veteran of both World Wars, as well as having served in the Merchant Marine, Harry says of his new position: "I'm really enthusiastic about working at Atlantic. The entire organization, from top to bottom, is a progressive, well knit unit working to help and serve the operators in the best possible way. Equally imporrtant is the fact that the Seeburg equipment is the best I have come in contact with in twenty years in the automatic music business. I consider myself very fortunate to be associated with such a fine organization as Atlantic and such splendid equipment as Seeburg."

UNITED EXCLUSIVE DISTRIBUTORS FOR WISCONSIN and UPPER MICHIGAN

- PERSONAL 'MEASURED MUSIC'
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. . . IS COMING . .
WATCH FOR IT!!

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Williams' "TORNADO"
IS SWEEPING THE COUNTRY!

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AIREON MUSIC WILLIAMS GAMES

You Get The Best Deal When You Mention *The Cash Box*

WURLITZER PHONOGRAPH MUSIC

Thanks a million

. . . . all music merchants who attended our banquet and showing of the most educational film in all automatic music history — Wurlitzer's great production to help every music merchant in the land to the greatest possible profits.

. . . . and our thanks and appreciation to the Dinning Sisters of Capitol Records, the Harmonicats of Vitacoustic Records, Rex Allen of Mercury Records, and to Exclusive, 20th Century, the Hucksters, and all the other record manufacturers who were present and entertained the great crowd.

Gordon Sutton

ILLINOIS SIMPLEX DISTRIBUTING CORP.

831 SO. WABASH AVE., CHICAGO 5, ILL. (Tel: WABash 4090)

Automatic Dispensers Moves Plant To Mass.

ALBERT COLE

MINNEAPOLIS, MINN. — Albert Cole, president of Automatic Dispensers, Inc., announced this past week that the firm's plant located in this city is being moved to new quarters in Lawrence, Massachusetts, where more substantial facilities are available for the manufacture of their "Drink-O-Mat."

In addition, Mr. Lee Yeaton, of the J. R. Brigham Company, long identified with the coin machine industry in the manufacture of cigarette machine parts, has been elected Treasurer and Secretary of Automatic Dispensers, Inc. He will take charge of Production of "Drink-O-Mat."

Richard L. Cole will be in charge of Advertising. His offices will also be at the new main plant of Automatic Dispensers, Inc., 360 Merrimac St., in Lawrence. He is well known in the music and drink field and for his ability in the advertising and executive field.

Cole states that the new plant has a manufacturing area of 70,000 square feet. An elaborate production schedule is in operation and the firm expects to start making deliveries of Drink-O-Mat the early part of May. A national sales distributor organization is getting underway with sales offices located in New York City, he added.

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Something New and Different
Post-War Model with Added Features

NEW GROUP GAMES
WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — Factory Reconditioned Like New
10 FT. NEW SUPEROLLS (SKEEBALLS)
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BACKBOARD GLASSES FOR POKERINOS
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ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED
Per 1000 Ft. $17.50

Write—Wire—Phone
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Williams'
TORNADO
IS SWEEPING THE COUNTRY!

The VENDING MACHINE CO.
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COIN MACHINE DISTRIBUTORS FOR MICHIGAN

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KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
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3004 Grand River Phone TEmple 2-5788

WISCONSIN PHONO OPS' FIRST ANNUAL CONVENTION IS CLICKEROO

Big Attendance With Many Coinleaders From Chicago Present; Banquet Speech by Le Roy Stein Draws Big Applause; Trade Looks For Bigger Show In '48; Musicmen Enthusiastic.

MILWAUKEE, WIS.—The first annual convention of the Wisconsin Phonograph Operators Assn. went off with a tremendous bang this past Monday, April 14, and the enthusiasm demonstrated by all the music merchants who attended this affair was such that the officers of the organization feel their second annual convention in 1948 will be many, many times bigger than the first.

With exhibits all over the 7th and 8th floors of the Hotel Pfister, the music ops had a gala day of it visiting with many who came from Chicago and other parts of the nation to display their wares. All the record distributors were on hand to show the ops their latest platters.

The luncheon meeting was acclaimed a tremendous success. The speeches made by James T. Mangan, Director of Public Relations for CMI and that of James Gilmore, secretary-manager of CMI were widely acclaimed.

Tremendous applause went to Le Roy Stein, managing director of the Music Guild of America, Newark, N. J., who came from that eastern city to deliver one of the most pointed speeches ever heard here regarding the reason for joining a phono ops organization. His talk was a highlight of the big banquet

The officers of the organization were tremendously happy over the way their first annual convention was received by the music ops and promise that their second annual convention in 1948 will be given more effort and will be many, many times greater. C. S. Pierce of Brodhead, Wis., president of the association, reported that the organization had to work fast to get this first annual show into action.

Ken Ferguson of Rochester, Wis., who is vice-president, said that everyone of the Wisconsin music ops now have a more pleased attitude toward the work they are doing. Douglas Opitz of Milwaukee who is the secretary-treasurer of the group stated that financially this first meet was a grand success. Ed Brede, who is president of the Milwaukee music ops association, also reported that he believed their work would be much easier from now on, and lauded the fine speeches made

Among those who came from Chicago to attend the affair were Howard Pretzel and John Stewart of CMA; Charley Aron of Aristocrat Records; Milt Saltstone of M-S Distributing Co. who represents Exclusive and Huckster Records; Art Weinand, Jack Cox and Jim Sears and their wives from Rock-Ola Manufacturing Corp.; Tom Callaghan, Bud Breitenstein and Bill Billheimer and their wives from Bally Manufacturing Co.; Mr. and Mrs. Ben Coven of Coven Distributing Co.; Rex Allen, western star of Mercury Records who entertained all present, and a great many others

Among the exhibitors were: Coven Distributing Co., Chicago; Paster Distributing Co., Milwaukee; Packard Distributing Co., Milwaukee; Pierce Distrib. Co., Brodhead, Wis.; Mercury Record Distribs., Milwaukee; Aeropoint Needles, Chicago; Taylor Electric Co., Milwaukee; Permo Products Corp., Chicago; Wisconsin Phonograph Co., Milwaukee; Mitchell Novelty Co., Milwaukee; General Music Co., Fon Du Lac, Wis.; Aireon Manufacturing Co., Kansas City; Wisconsin Vogue Co., Milwaukee; Ken Ferguson, Stillwater, Minn.; Zenith Radio Dist. Co., Chicago; James H. Martin, Chicago; General Electric Co., Milwaukee; Radio Specialty Co., Milwaukee; Clark Supply Co., Milwaukee; Frank Davidson, Spooner, Wis., and Bradley Distributing Co., Chicago.

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● PHONOGRAPH
Replacement Plastics
for all popular Phonograph Models. Guaranteed perfect fit. Write for prices.

● ● KEENEY
Super Bonus Bells
Singles, two-ways, three-ways. Slightly used, refinished. Write for prices.

SPECIALS

SEEBURG Baromatics, 5, 10, 25c Wireless	$34.50
SEEBURG Baromatics, 5, 10, 25c 3-Wire	29.50
SEEBURG Wallomatics, 5c Wireless	27.50
SEEBURG Wallomatics, 5c 3-Wire	24.50
PACKARD Wallboxes (used)	24.50
BUCKLEY Chrome Boxes	17.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs exc. Hitones)	$ 1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 sets	2.50
SEEBURG Wall Box Covers—Cream or Brown	4.95
FIBRE Main Gears (Wurlitzer or Seeburg)	3.25
Lots of 10 — $2.75; Quantity Lots	2.50
B-3 CRYSTAL PICKUPS—DATED — Rock. or Mills	2.75
FLOCKING KITS (Includes Gun, Ivory and Brown Felt Flock, Underceats, Thinner, Brush. Instructions — Dealers' Net	6.45
STAPLE DRIVER (Walsco) Dealers' Net	4.26

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phones ea.	$22.50

110V-60 Cycle—Reconditioned Motors — Will Give Excellent Service — 30 day Guarantee.

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20" x 50" (red) 60 Gauge — each	$ 9.50

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

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SAN FRANCISCO
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All Merchandise TRIPLE-WARRANTED by
Pacific Coast's largest distributor of coin operated equipment.

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TOP-FLIGHT MACHINES
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TOP MONEY MAKERS
FIRESTONE ENTERPRISES, Inc.
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40 SELECTION
WALL and BAR BOX

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THE PERFECT MATE TO THE SENSATIONAL AMI MODEL "A" 40 SELECTION PHONOGRAPH OR THE AMI CONTINUOUS PLAY HIDEAWAY CABINET. SEE US TODAY FOR COMPLETE DETAILS!

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E & W DISTRIBUTING CO., INC.

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231 MUTUAL HOME BLDG. • DAYTON, OHIO

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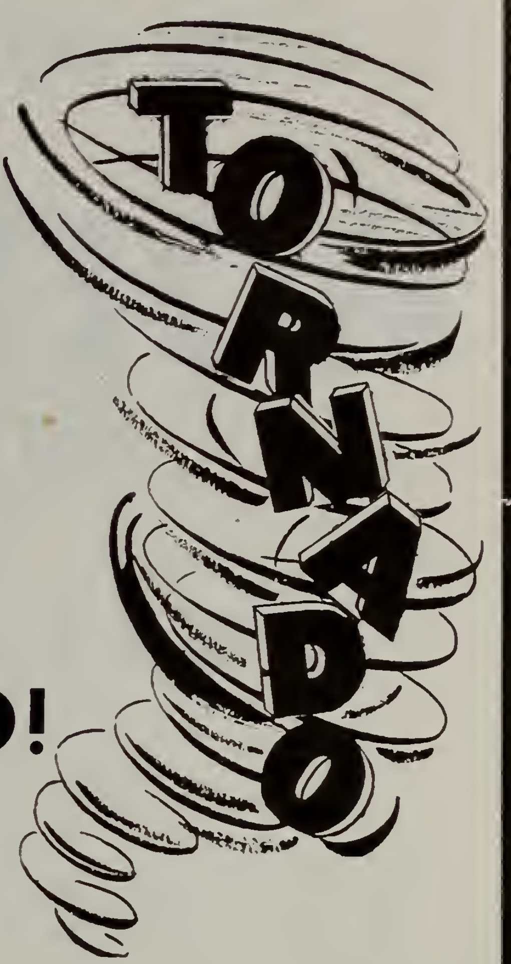

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NO OTHER GAME LIKE

TORNADO!

P. S.
ORDER EARLY!
REMEMBER OUR
LIMITED PRODUCTION
PROGRAM!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

ACTION!
HIGH SCORE—
950,000!

COIN MACHINE INDUSTRIES, INC.
CMI
In Your Protection
MEMBER

Music Op Uses Cash Prizes To Boom Take

DES MOINES, IA. — Tony Ligouri of Mid-Continent Sales, 2722 Ingersoll Ave., this city, who is operating single channel wired music featuring approximately 300 Musicale boxes has built up one of the most successful operations on this type of music with a very unique stunt which is clicking with the public here.

Being a former Golden Gloves champion, Tony is well known to Des Moines citizens and has, aside from having been a champion amateur boxer, now proved himself a champ business man.

Tony is featuring a contest which runs each day of the week. When announcements are made on all boxes, as featured on the Musicale, wherein the operator's voice comes thru the boxes which aren't playing to encourage play on them and beginning with the early in the morning hours, these announcements divulge the fact that a "mystery" record will be played at 10 in the evening and the people who guess the name of the song as well as the artist will be awarded a $5 bill.

This has created quite a bit of interest here and has resulted in many daily phone calls to Ligouri's studio. If the name of the song or of the artist is not guessed for that day, then the prize is doubled for one week from that day. In some cases the prize has been tripled with $15 being awarded for the song of the day. This same award plan continues each day of the week.

GLOBE... *Where Smart Operators Buy!*

— NOW DELIVERING —

NEW 5 BALLS
MYSTERY
KILROY
HAVANA
DOUBLE BARREL
CARNIVAL
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All Makes and Models

BY FAR THE BEST
THE DOWNEY-JOHNSON COIN COUNTER
IMMEDIATE SHIPMENT
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$217.50
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GLOBE COIN SORTER......$290.00

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JENNINGS CHALLENGER
BALLY DE LUXE DRAW BELL
BALLY TRIPLE BELL
EVANS CONSOLES (All Models)
MILLS 3 BELLS

Distributors, Send for Full Particulars. — Free Circular Available Upon Request!

COUNTER GAMES
A.B.T. CHALLENGERS—POP-UP—GRIP-VUE—SKILL THRILL—SILVER KING VENDORS

ATTENTION! OPERATORS EVERYWHERE!!!
OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST!
GLOBE was established to cater to the operators' needs. With this in mind, we invite you to avail yourself of our fine service. A sample purchase will convince you that it's GLOBE from now on.
"IF WE CAN'T GUARANTEE IT — WE WON'T SELL IT."

WANT TO BUY!! Longacres, Thorobreds, Pimlicos, Club Trophys, '41 Derbies, Victory Specials, 500 Pin Games. State condition, lowest price acceptable and when shipment can be made.

SEND YOUR COMPLETE LIST. CASH WAITING!!
TERMS: 1/3 DEPOSIT — BALANCE C. O. D. OR SIGHT DRAFT.

CHARLES (JIMMY) JOHNSON — VINCE MURPHY

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

Coven Shows Bally 'Rocket'

BEN COVEN

CHICAGO — Probaly most thrilled of all exhibitors at the Wisconsin Phonograph Operators Assn. convention in Milwaukee this past week was Ben I. Coven, of Coven Distributing Co., Chicago, distributors for Bally Manufacturing Co., who showed the Bally "Rocket" pinball game for the first time.

"Orders simply flooded in," Coven reports, "from the moment we opened the crate and the operators had a chance to see and play Bally 'Rocket'. I really and truly believe," he continued, "that Bally 'Rocket' was the most outstanding sensation at this Wisconsin convention. Everyone of the operators acclaimed the game as the greatest they have yet seen."

Coven stated that he placed the largest order in his history for any pin game he has ever handled on his return here when he called at the factory and told Bally executives of the marvelous reception which Bally "Rocket" had received from the Wisconsin ops who were present

In Coven's suite at the convention were Art Cady and Al Kopprisch of Coven Distributing and Bernie Sheldon of Bally Mfg. Co.

"Each one of these men," Coven declared, "never before heard such marvelous remarks about any five-ball game they had ever shown. They are convinced that Bally's 'Rocket' will be the greatest hit five-ball free play pin game of all time. It simply thrilled everyone who played it. We have been getting phone calls ever since our return to Chicago from friends of ops who saw it in Milwaukee asking immediate delivery."

METAL TYPER DISCS
FOR GROETCHEN TYPERS
Finest Aluminum--Standard Thickness
Satin Finish

PRECISION DIES
\$8.50
Per 1000
1/3 Dep. with Order
Money Back Guarantee—Samples on Request
MAX GLASS DISTRIBUTING COMPANY
914 DIVERSEY CHICAGO 14, ILL.

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ACTION

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Floating
Roll-over
Button

★ Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.

The Feature That Makes

"ADVANCE ROLL"

T-E-R-R-I-F-I-C !

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GENCO BUILDS GREATER GAMES
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40 SELECTION
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THE PERFECT MATE TO THE SENSATIONAL AMI MODEL "A" 40 SELECTION PHONOGRAPH OR THE AMI CONTINUOUS PLAY HIDEAWAY CABINET. SEE US TODAY FOR COMPLETE DETAILS!

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Nashville, Tenn.

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SCOTT BILL WOULD CRIPPLE AUTOMATIC MUSIC INDUSTRY

Leaders Agree Immediate Action Is Vital!

NEW YORK — Following disclosure of the critical threat now being posed against all members of the automatic music industry by two bills in the hands of the House of Representatives' Committee On The Judiciary (see The Cash Box, Week of April 14, 1947), reports from phono leaders thruout the country indicate that counter-action is beginning to be organized to fight the measures which, it is agreed, could well cripple the very existence of all automatic music businesses in the United States.

Meanwhile, Maurice J. Speiser, General Counsel for the National Association of Performing Artists, the probable author and chief proponent of the measures, advised **The Cash Box** that he continues "hourly" to await notification that the bills have completed normal channeling thru the committee and a public hearing on the proposed legislation has been scheduled.

According to last reports, Speiser is still of the opinion that the public hearings will be scheduled for very early in May, and he expects that the committee will allow enough time for representatives of the automatic music industry to prepare their statements and cases for the ears of the congressmen.

So far as Maurice Speiser is concerned, his side is ready right now, and they have been ready for the nine years that he has been trying to effect this proposed legislation.

As has already been pointed out by **The Cash Box**, the legislation aimed at musicmen are in the form of two bills, H.R. 1269 and H.R. 1270, both of which were introduced in the House of Representatives by Rep. Hugh D. Scott on January 23, 1947.

Of the two, H.R. 1269 is the bill that presents the most immediate danger to the trade. Reprinted below, it would strike out the exemption written into the original copyright law which protected coin operated music machines from paying tribute to any performing rights organization.

This was done in 1909 because the lawmakers believed that the machines were, in effect, the medium thru which those members of the public not in a position to frequent expensive night clubs, music halls, and other places where "live" musical entertainment was dispensed could nonetheless have the music to which they were at least entitled at the lowest possible expense.

That the "juke boxes" of those years and of these years still have that purpose in common is denied by Speiser and the others who seek to gain by the Scott bills.

Thus, if H.R. 1269 is allowed to be written into the law, ASCAP, BMI and any other like organization of music publishers, composers and performers would be permitted to levy a fee against every juke box in the country for permission to use musical compositions or recordings in which members of their "protective" organizations participated.

H.R. 1270, in effect the other half of the bills that threaten the trade, would permit recording artists to copyright their interpretation of a song and collect an annual fee from the music operator for permission to use it; this would be done thru the artists' own organization that would oversee their interests as ASCAP and BMI do for the songwriters and publishers.

As can be readily seen, if these measures become law, every music operator in America would kick in every year to about four or five separate organizations just for the privilege of staying in business and promoting the music and recording stars he has featured on his machines.

It is for the welfare of all concerned with the automatic music industry that phonomen recognize the serious threat these bills present, and that action is taken by all to defeat them now.

In response to requests received this past week by *The Cash Box* from automatic musicmen in all parts of the country, H. R. 1269 is reproduced below in its entirety.

80TH CONGRESS
1ST SESSION

H. R. 1269

IN THE HOUSE OF REPRESENTATIVES

JANUARY 23, 1947

Mr. HUGH D. SCOTT, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended, be amended as follows:

Amend section 1 of such Act by striking out the last paragraph thereof which reads: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

This Act shall take effect as of July 1, 1947.

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THAT'S MAISIE!
What EARNINGS!
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AMI Service School Clicks With Cleveland Ops

CLEVELAND, O.—Gary Weber of E & W Distributing Co., Inc., this city, reported this past week that the AMI service school course conducted by Monte West, sales and service engineer for AMI, Inc., Chicago, clicked with all the leading music machine ops in this city this past Monday (14), Tuesday (15) and Wednesday (16).

Weber stated, "Everyone of the music ops who attended our three day service school course called this one of the most educational they have ever yet been to. They also told us that the simple manner in which everything was explained to them has made music operating easier and better for them."

Among the E & W Distributing Co. executives who were present during the three day service school course were: Gary Weber, President; Burt Dean, Vice-President and Salesmanager; Ray Peoples, Director of Sales and Service; Sid Smith and Leo Green, sales department; Art Vaccerello, Head of Service Department and Howard Pierce, Secretary-Treasurer of the firm.

Burt Dean reported, "The way that Monte West goes over the entire AMI Model 'A' phonograph for the operators is really something to see. Not only is this completely educational, but, it also gives the operators an entirely new and greatly simplified picture of how easy it is to service the AMI phonograph. Everyone of the operators who attended were tremendously pleased that they came over. The crowds are bigger for each day's school course."

West has already conducted a similiar service school for Marston Distributing Co., in Detroit, Mich. He continues on from here to Pittsburgh, Pa. where he will conduct the next school at American Coin-A-Matic Machine Co.

Esquire Games In Production At New Plant

CHICAGO — The Esquire Games Company, which recently moved to new and larger quarters, announced this past week that they were again in production of "Spotlite", with machines leaving the plant daily.

"Samples of 'Spotlite' have already been shipped to most of our distributors," Leon Berman reported, "and from what we hear from those distribs our game is getting a tremendous reception from all members of the trade who have seen it."

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MAISIE

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* * *

ALWAYS SAY "I SAW IT IN *"THE CASH BOX!"*

* * *

Approve N.A.A.M.O. On-The-Job Training

NEW YORK — The first school for amusement games mechanics in this area has been definitely approved by the Board of Education of the City of New York, it was announced late this past week by F. McKim Smith, president of the National Association of Amusement Game Operators, sponsors of the move. The first class will be composed of 24 veterans as students under two regular instructors, plus a guest instructor.

The mechanics are being trained for jobs with NAAMO members only, it was said.

"It took several months to have this course approved by the Veterans' Administration under the G.I. Bill of Rights and the Board of Education," Smith declared. "All objections were overcome and now the school, sponsored by NAAMO, is finally approved."

Smith then went on to outline the training program as follows:

"These students will have had a one year full time radio course in repair and maintenance, including a certain amount of electrical knowledge, plus training on a lathe and machine shop experience. After the radio course (already completed) they will be given a twelve week day course (35 hours weekly) mainly on amusement machines, with the manufacturers supplying the machines. A special room has been set aside for this class and two of each of the leading machines will be used for instructing.

"While on-the-job training, veterans will be paid eighty ($.85) cents an hour for a forty hour week over a period of six months. After this period the veteran will receive a dollar and twenty cents ($1.20) an hour for the same forty hour week, but he is then on "his own" and should receive a salary commensurate with his ability. During the six month apprenticeship, the government pays the difference between salary earned and $175.00 monthly for a single veteran and $200.00 monthly for a married man.

"To date, seven manufacturers have offered to cooperate but we expect ALL manufacturers to help in this worthy cause. Most present day mechanics repair machines without knowing the technical reasons but these boys, with the above training, will know the 'whys and wherefores'.

"Approximately one hundred mechanics will be trained yearly in New York City for NAAMO members. How many can you employ? Please send this information in at once to National Headquarters, NAAMO, 1400 Boardwalk, Atlantic City, N. J.

"At a special executive luncheon meeting held in the Roosevelt Hotel, New York, April 11th, a tentative course for the school was outlined. Other important matters approved included adoption of five coins as NAAMO's insignia; approval of applications of new members to date; and adding a special courtesy or honorary membership."

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THE NEW WILLIAMS
TORNADO
It's Called
TORNADO
It Is TORNADO
More Action
Than You've
Ever Seen
Before.

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1423 Spring Garden St., Phila., Pa.

Aireon Distrib Hosts Vaughn Monroe

MINNEAPOLIS, MIIN. — The guest of the Bush Distributing Company, Vaughn Monroe (right) poses with Irving Gorsen, of the coin firm, with a brand new Aireon phonograph, which was displayed in the lobby of the Orpheum Theatre, this city, during Monroe's recent engagement.

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Hitch yourself to those
SOARING PROFITS with
"SHOOTING STARS"
This 5 Ball Free Play
Game Will Bring You
MORE PLAY
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It costs LESS to
Buy and OPERATE
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You'll want "SHOOTING STARS" once
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"A.M."
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IN AUTOMATIC SELLING!

At Sutton's Illinois Simplex Party

CHICAGO — Wurlitzer leaders and a pair of lady ambassadors of the recording industry in the person of the Dinning Sisters are seen at a table at Gordon Sutton's Illinois Simplex Distributing Company's gala movie party held here recently for local music merchants.

Left to right are: Ginger Dinning, Martin Balenseifer, Jackie Fields, Eliot Berkwit, Jean Dinning, Russell Smith, Ray Burman, Gary Sinclair and Ben Holsinger.

Seeks To License Bells For Colorado

DENVER, COLO. — Following closely in the steps of the Idaho legislators who recently passed a bill legalizing and licensing bell machines, Rep. George Baker, of this city, has introduced into the Colorado House of Representatives a bill that would do the same in this state.

Described by Baker as one of the surest revenue raising measures to be brought before the assembly, his bill would legalize the machines and permit them to be played by all persons over 21 years of age. Each and every machine operated would be subject to a tax of $100 per month, payable three months in advance.

"We are losing more than a million dollars a year by refusing to legalize slot machines," Baker said. "During 1946 the federal government collected taxes on 1126 slot machines in Colorado —but since their operation was illegal the state did not collect a cent."

According to his figures, the state could collect $1,351,200 per year from the bells that Baker claims are now being operated. Meanwhile, his bill is reported in the hands of the House Finance, Ways and Means Committee.

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We need the space so, come on and make an offer for one or the entire lot. All these machines are rebuilt and guaranteed to work 100% regardless of price.

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1—25c Stanco Bell CP
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1—5c Bally Roll 'Em
1—5-25 Keeney Super Bell CP
1—25c Keeney Super Bell Conv. FP & CP
3—Duo Bells
2—Mills 4 Bells Specially Rebuilt 5-5-5-25
1—Buckley Track Odds Belgian Mod.
1—Bally Colors
2—HiTones BB00
10—600 Keyboard
5—24A
1—716
1—616
1—412
1—Crown
1—Rex
1—Melody King
1—Rockola 16
1—Imperial 16
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1—71
2—Envoy
2—Vogue
2—Classic

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Announces New A M I Wall Box

B. SUGERMAN

CHICAGO—Barnet (Shugy) Sugerman of Runyon Sales Company, New York City and Newark, N. J., factory distributor for AMI, Inc., in New York, New Jersey and Connecticut, announced before leaving here by plane this past week that the new AMI 40 selection wall and bar box was on the way.

Sugerman stated, "Right after going over the features of this marvelous new 40 selection wall and bar box with Mr. John Haddock of AMI, Inc., I decided to rush right back to New York, because of the fact that it was impossible to use the long distance phone to describe this great box to our entire sales, service and executive force in our New York and Newark, N. J. offices.

"I believe", he continued, "that the new 40 selection AMI wall and bar box is going to prove the greatest combination with the AMI Model 'A' phonograph and the new 'Continuous Play AMI Hideaway Cabinet' for making more money for all the music operators in our territory."

Sugerman also stated, "There is no longer any doubt of the demand by the music operators for this 40 selection wall and bar box and also for the 'Continuous Play AMI Hideaway Cabinet' as the perfect combination for profits".

He reported that on his return to New York he was calling a meeting of their entire sales, service and executive staffs and would completely explain the new AMI wall and bar box to them so that they could, in turn, tell it to the trade in his territory.

Hits Sale Of Cigs To Minors Via Vendors

ST. PAUL, MINN. — To the bitter taste of cigarette machine operators in this territory, the local press recently carried a warning from the chief of police against the sale of this merchandise thru the vendors.

As in many other territories, the sale of cigarettes to minors is a violation of law whether the sale is made over the counter or via the machines.

The police chief's warning came as the result of a protest against the sale of cigarettes to minors from the St. Paul Council of the Parent Teachers Association.

It was requested that the vending machines be placed where they can be watched to prevent their operation by those under age.

Colorado Newspaper Asks Legal Bells

PUEBLO, COLO. — The "Chieftain", leading newspaper in this city, commenting on recent moves to legalize pari-mutuel machines, recently utilized a sizeable portion of its editorial columns in favor of licensed, legalized bells.

"The use of slot machines in any manner in Colorado is now unlawful," the newspaper points out. "What is a slot machine anyhow? It is merely a machine with two or more slots, carrying different colored gadgets which revolve when an operator pulls a handle. If the colored objects come out in the opening in a certain line-up the operator wins. If they don't come out as hoped for, the operator loses.

"Slot machines usually stand out in the open where everybody can see them. Nobody is forced to put money into the slot and pull the lever to try his or her luck. That is up to the public and to each individual to decide whether he or she would like to resort to an unusual way of winning a bet, for that is what the slot machines are rigged up to be, betting the skill of the owner of the machines against the luck of the patrons."

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Ohio Ops Prepare For Convention

LEO J. DIXON

CLEVELAND, O.—"The entire membership of the Ohio State Automatic Phonograph Owners Association, is looking forward to making our 8th Annual Convention Meeting and Banquet the greatest ever held," Leo Dixon, president of the powerful music op trade group, declared this past week.

The conclave, scheduled to be held on May 5th at this city's Hotel Carter, has already drawn requests for reservations and tickets from hosts of cointrade leaders headquartered in all parts of the country, and from these indications, those in charge of the arrangements predict that the affair will be a smashing success.

In addition to Leo Dixon, the association's officers are: Jack Cohen, vice president; James S. Ross, secretary-treasurer; Sanford Levine, assistant secretary-treasurer.

The Convention Committee consists of: Jack Cohen, chairman; Sanford Levine, Gary Weber and James Ross, co-chairmen; and Robert Pinn, Hyman Silverstein, Nate Perlman, Harry D. Lief, Louis Nemesh, James Burke, John Bou'sliman, Hank Ilg, Sidney Clary, Lester Bieber, Ralph Parker, Richard Head, Leo Green, Joseph Valenti, George Zollos, Sidney Ander and Joseph Solomon.

Frankel Holds 'Open House'

"LARRY" FRANKEL

ROCK ISLAND, ILL. — Larry Frankel, Frankel Distributing Co., this city, is running an open house party on April 24, 25 and 26, Thursday, Friday and Saturday, to give his customers a preview of the latest 1947 model Jennings machines.

"We expect a grand turnout," reports Frankel, "and naturally shall take care of all our guests in the usual fine 'Frankel' style. There'll be plenty of refreshments and food for all our friends."

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PLAY BALL	34.50
BUBBLES	59.50
BIG TOP	59.50
FRISCO	69.50
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Bally Club Bell, P.O., 25c	179.00
Fast Time, P.O., 5c	69.50
Fast Time, P.O., 25c	89.50
Maybell, 5-5-5-25 P.O.	175.00
Maybell 5-5-25-50 P. O.	190.00
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THRU THE COIN CHUTE

CHICAGO CHATTER

The sun is shining again, at least that's how this week started off, and spirits of coinmen thruout the town soared right up with the warming, gleaming sun. Most of the boys are back from their Florida vacations now and are getting into action. All look forward to another era like the trade enjoyed in '31, '32, '33, and the years that followed, when all other businesses were howling their heads off as to how tough times were. In fact, some coinmen we bumped into this week, told us that while the other business men are yelling about lousy conditions they have been going along at top speed. And, if production at some of the game factories here is any indication, looks like the coinbiz is going to be THE business from now on. So gather together all your good ideas, get that old pep in action, start working and stop clucking—these are the days to make hay while the sun shines.

* * *

Met up with Izz Edelman of Edelman Amuse. Devices, Detroit, in the Celtic cafe this past week and Izz told me that he wishes he would only get a couple of thousand of his great bowling game, "Bang-A-Fitty," off the production line each day. According to what Izz tells me these bowling machines are going like hot cakes and making money wherever they are placed. . . . Also saw Midge Ryan of Bell-O-Matic and Oscar Schultz of Automatic Coin Machine in the Celtic. Midge looking as dignified as anyone I've ever seen while Oscar was brown as a berry (just returned from Florida) and advises that he is back in action again. . . . One factory where you are always greeted with smiles and real attention is that of J. H. Keeney & Co. Here, it seems, everyone of the employees has been trained to make your visit the most pleasnat one you've ever had.

* * *

Al Stern of World Wide Distribs is busier than ever these days and will soon have an announcement of real importance for the trade. . . . Over at D. Gottlieb & Co. there are vets working as apprentices in the factory's tool room learning how to be tool and die makers. Dave Gottlieb has long been interested in the vets' rehabilitation program and is progressively contributing to this program by having these boys work in his factory and learn a trade. . . . We hear that the next meeting of CMI will be quite interesting. The meet will be on Tuesday, April 22 at the Bismarck Hotel. There will be cocktails as well as a dinner for the members who will attend. Some very important and interesting work is expected to be accomplished at this meeting. There will be discussion about "Schools for Mechanics," we hear.

* * *

If you own a plane and like to fly around the countryside like Harry Williams of Williams Mfg. Co. does—then you, too, should join that flying breakfast club to which Harry belongs. The boys who own their planes all get together at one of the fields here and take off at one minute intervals, flying in formation, and go off to another, distant airport, where they sit down have their breakfast, shoot the breeze and then fly back home again. Harry advises that as many as 200 planes sometimes join in these morning flights. . . . The telephone strike has slowed up some of the business here because the boys aren't able to get thru on the phones the way they would like to. But, with the way those wires continue to come in every minute of the day, the men are working just as speedily as ever. At least so it seems.

* * *

One of the most outstanding affairs this week was the one given by Gordon Sutton of Illinois Simplex Distrib. Co. (Wurlitzer distribs) wherein all the leading record firms participated and sent their recording stars who were in town around to entertain the local music ops who came to see the film which the Wurlitzer firm created and which is among the most educational ever made in the coinbiz. There were cocktails and a marvelous dinner for the phono ops, after which came the film preceded by talks from Harris Porter and Gordon Sutton and some of the other execs prior to the film showing. Many of the music ops here are still talking about the film and report that this is the sort of thing they like to look at for it is very helpful all around. Sutton advises all ops were much impressed by the entertainment of such recording stars as the Dinning Sisters of Capitol Records, the Harmonicats of Vitacoustic and Rex Allen of Mercury Records as well as by all the other record people who were present at the affair.

Coinmen who were always busy at this time of the year setting the resorts in the big midwest resort states advises that with bells down in these spots looks like they won't get the big biz they usually enjoyed. . . . Saw Potter & Baker ops of Danville, Ill. shopping around town. . . . Wilfred Sawyer, Wisconsin op, also in town this past week doing some buying. . . . Harold Miller and Mrs. Miller of McHenry, Ill. were in town and bought quite a few machines while here. . . . Bill Rigney of Peoria also in town and buying here and there. . . . Gene Bates of Pace Mfg. back at his desk after a severe seige of the flu. Gene reports his health getting better every day and is getting ready for some really big action once again. . . . Vince Murphy advises that Globe now have new offices which will prove a comfort to every op who visits them. In between chatting, Vince was running over to supervise the laying of a new floor in these offices. And, since it has come out at last, Vince is now signing that "John Pierpont Murphy, III" signature once again. "But," he says, "we do not lose the common touch."

* * *

Eddie Ginsberg over at Atlas tells me that the pin game biz is just getting hotter by the second. Reports that Phil Greenberg of their Pittsburgh offices phoned in to state that ops in his area are simply buying them just as fast as they come in. Looks like a return of the good old pinball biz, according to Eddie. . . . Henry T. Roberts and Clarence Bayne over at U. S. Vending Corp. are working harder than ever and impatiently waiting for the time when that marvelous merchandising machine they have will be in top speed production. . . . Irvin W. Weiler of Consolidated Distrib. Co., Kansas City, Mo. in our town this past week and reported to have covered the ground very well. Irv is doing a grand job in his territory and just wants those games to keep coming in to him as fast as the manufacturers here can ship them. . . . Ed Wurgler of Wurlitzer, who was in town this past week, has a new code word, something about "1919." . . . Coming to think of it, Martin Balenseifer and Jackie Fields put on "the battle of the century" this past week in gin. Results weren't yet known up to the early dawning hours. . . . Joe Schwartz of La Salle Audit and Eliot Berkwit of MAC learned something more about the game of gin this past week when they found that skill is only a very, very small part of the game.

* * *

Quite a few of the music ops asking all about Rep. (Pa) Scott's new bill which is reported to be a duplicate of the one that Rep. Buckley had in the House of Representatives and which is reported to be sure fire to license ops for the use of copyrighted music. As yet no definite reports have been received regarding this new bill's progress but those who have read it are much upset over its contents. Once again THE CASH BOX urges phono men to keep their eyes peeled for all such action. . . . Ray Burman, president of CMAC in town this past week and seen talking to some of the phono distribs who were also around. . . . Sam Stern of Scott-Crosse, Philly, our best commuter from his town reported on his way in to spend sometime here getting all manufacturers he represents to ship him more and more and more.

* * *

Art Cady of Coven Distributing Co. tells me that Ed Wikoff and Bob Schaefer who are also out there doing some real punching for Bally games are doing one grand job with more and more ops coming into the Coven corner. . . . Ed Brede who is president of the Milwaukee phono ops assn is set on making his organization one of the most outstanding in the country. . . . C. S. Pierce, who heads the Wisconsin phono ops state org., is one hard worker for unity among all the boys thruout the dairy state and is anxious to help make this one of the greatest of all the biggest associations. . . . There was a big crowd of boys and girls from Chicago attending the banquet at the Hotel Pfister in Milwaukee this past week. Everyone reported having a grand time and the men who exhibited their wares at this convention report great contacts and good business. Looks like this first annual convention was not only a clickeroo but will be even a bigger thing next year from the enthusiasm of the officers of this organization. The dinner was stolen by the grand speech of Le Roy Stein of the Newark, N. J. Music Guild of America ops Association. He really did a grand job.

THRU THE COIN CHUTE

EASTERN FLASHES

Music ops here watching the "Scott Bill" H.R. 1269, now in committee in the House of Representatives which would amend the copyright act in existence since 1909. The "Scott Bill" would strike out the provision in the present copyright laws and would permit various organizations to collect fees from the use of records in juke boxes. (Complete story and reproduction of the Bill appears elsewhere in this issue.)

* * *

George Ponser, Amusement Enterprises, Inc., out of town contacting his distributors. George will be away for a few weeks. . . . The phone situation got so tough, Ben Becker of Tri-State Sales and Pioneer Distributing (Bally distributors) packed his bag and went out on the road. Becker reports a very successful trip. . . . Ed Garvey, Bally regional representative, expected in town this week end. Becker and Garvey will probably continue their "Gin Rummy" series begun on the road weeks ago. . . . Sam Stern, Scott-Crosse Co., Philadelphia, Pa. to Chicago to hustle up deliveries of equipment. . . . Jackie Roberts, Twentieth Century Music, Teaneck, N. J., on coinrow buying records. Jackie is one of the pioneers of music operating (altho only a young man) and knows that only hard work and careful study of every angle is what makes for a successful operation.

* * *

Moe Luber, the motor repair man, pretty badly shaken up in an automobile accident this week. Luber, waiting for a red light to change, was hit in the rear by a truck which crashed his car into another one in front. Unable to handle his orders himself, Moe is making arrangements for others to take over temporarily. . . . Irving Berkowitz, manager of Apollo Record's Tenth Avenue branch, celebrating the arrival of his first child—a girl, born Sunday, April 13 . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., working hard with Murray Scrilow, his production manager, to keep his new hit game "Sportsman Roll" coming off the line to fill the many orders on hand. . . . Steve Quinn, assistant sales manager for Jack Fitzgibbon's Jafco, Inc. (national distributors for Square Amusement) traveling thru the middle west. Fitzgibbons very thankful that Leo Knebel is handling all matters for Musical Minutes, Inc., as he has plenty to do taking care of the sales for Square Amusement and William's "Tornado."

* * *

One of the busiest coinmen in the city is Jack Mitnick of Runyon Sales Co. Jack is doing considerable traveling, and when he does return to the office, is loaded down with details and visiting coinmen. . . . Another Runyon exec who is doing a great deal of traveling is Herman Perin, and he loves it. . . . Barney (Shugy) Sugarman spends the week in Chicago. . . . Joe Hanna, Hanna Distributing Co., Utica, N. Y. visits along coin row. . . . Mike Munves handing out drinks and cigars to all visitors. We wonder why? . . . John Fitzgerald, Fitzrock Sales Co., New Haven, Conn., seen in a coinrow barber shop. One more day, Fitz claimed, and the House of David baseball team would be chasing him. . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., preparing their showrooms to show the Mills Constellation phonograph. Probably will be on display when you read this. Cohn and Winters will announce an official showing for the ops in their territory.

* * *

Harry Schneider, well known coinman, appointed Sales Manager for Atlantic New York Corp. and Seaboard New York Corp. Bert Lane of this firm, down in Miami Beach, Fla. for a few weeks rest prior to the grand opening scheduled for the firm's new quarters on May 11. Harry Rosen, who has been in Florida for the winter, in town for the week visiting with Meyer Parkoff, the other partner. Harry will return to Miami until the opening. . . . John Coffee, now running three arcades and a music route in the state of Virginia gets around to see all his friends on coinrow. . . . Joe Kochansky and Harry Friar of Premier sunning themselves in front of their offices. Joe would like to be back on the beaches of Florida, but business keeps him tied down.

* * *

Max Levine and Fred Hailparn, Scientific Machine Corp. (pre-war manufacturers of many game hits) ready to break with some surprises in about a week. . . . Dave Stern, Seacoast Distributors (Rock-Ola distributors) spending considerable time in New York, most of it out among music operators. Harry Pearl and Irv Orenstein of the Elizabeth and Newark offices, taking care of the Jersey end . . . Ben Palastrant, regional district manager for Aireon Manufacturing Corp., in town last week-end. Ben had just covered upper New York State, seeing Alfred Bergman of Alfred Sales Co., Buffalo, and Art Hermann of Arthur Hermann Co., Albany, N. Y. . . . Leo Dixon, Manhattan Phonograph Co. (Aireon distributors) in town for the week-end. . . . Bob Scher, Skill Games, Brooklyn, N. Y. off for another road trip, this time covering Philadelphia, Baltimore, Washington and Virginia. Irv Mitchell, the other half of the firm, busy handling the details of the production line and office.

* * *

Hymie Rosenberg, H. Rosenberg Co., hasn't gone on a trip for three weeks now. He must be ill. . . . Al Bloom, Speedway Products, not only hasn't a minute to spare, but hasn't any more room to hold the phonos he's renovating. Al has to store many of the phonos in the garage below his plant. He also claims more orders than ever for his "Talking Gold" plastic replacement cloth. . . . Coney Island arcades doing a land office business these past weekends. Good weather and plenty of visitors the reason. Tradio Corp., Asbury Park, N. J., manufacturers of coin operated radios and television sets, now has 28 distributors thruout the country. . . . The Rudolph Wurlitzer Company plant will be completely closed down for two weeks beginning June 28, everyone going on vacation at one time. Factory will open up again July 14.

Thru The Coin Chute

CALIFORNIA CLIPPINGS

Bill Happel, Jr., of Badger Sales, talking things over in his very spacious and attractive showrooms with many of the local ops and giving them some good tips and advice on new and used game and music equipment. Bill has established quite a rep with the boys for his fair dealings and gives the boys plenty of help when the occasion warrants. Joe Duarte, in charge of the exporting department, has hired as his secretary a Puerto Rican beauty who can read and write a half dozen foreign languages. Lissen boys, she can be my secretary even if she weren't able to read or write . . . her name is Rosita Miranda.

Paul Laymon is getting all set to move his offices, in fact he is all set to go but the telephone strike is holding him up. Paul has his new phonos installed but can't get them hooked up until the telephone boys go back to work. In the meantime, he is busy house or apartment hunting, not for himself but—for Paul's sister and her family, who are moving from Indianapolis to our sunny town. After spending several days looking around; the Laymons have decided that it would be easier to buy a house, and that's what they are going to do. Ed Wilkes, Laymon sales manager, spent last week down around San Diego calling on some of the boys who operate in that area.

Visited with Jack Beekman of the Hucksters Recording Company at his elaborate offices in Beverly Hills and listened to Jack rave about the swell boys he met in New York and Chicago, Jack tells me that *The Cash Box* record reviewer is the hottest reviewer in the platter biz and had nothing but praise for all the members of *The Cash Box* he met. Beekman plans on the release of several new numbers shortly and plans on a series of announcements for the phono trade.

Seems like the feud between the music associations in this territory is growing with lots of charges and counter charges flying through the air at a fast and furious clip. According to a late rumor, court action is in the offing to once and for all settle the big question as to which of the two is the legally constituted association to remain. In the meantime, many local ops are on a merry go round and are anxious to get off and get over the dizzy spell.

Charlie Fulcher, manager of Mills Sales offices in Los Angeles, has just returned from a trip to Las Vegas and tells me that he had a very successful trip and sold lots of equipment to the ops in that territory . . . Dropped around to see Ben Ellison, of Hollywood International Records, and was informed by Ben that his firm is currently recording its Premier Race Series featuring Juan Panalle and Sammye Hallman (Sammy is a swell female vocalist). After listening to several recordings by these artists it looks like Ben has really come up with something, and speaking of coming up, Ben advised me that the United Artists Pictures are planning a movie based on the music of his Hollywood Concerto and that's really something . . . Len Baskfield, Vice Prexy of E. T. Mape Distributing Company of San Francisco, is due in this week for a series of conferences with Ray Powers, manager of the local Mape offices. Ray tells me that production of the new Mirromatic cabinet is speeding up with an ever increasing volume leaving the factory daily.

Looked in at the very swell offices of the Exclusive Record Company and learned from Charlie Craig, exec in charge of publicity and promotion, that latest releases of Johnny Moore and his Three Blazers are going like a house afire . . . Dropped in to chat with George Oliver, head of the Capitol Record Company advertising and promotion department, and heard some fabulous figures on sales of discs which sales are increasing each month. The firm has had terrific success with their large number of top recording artists, and others who are moving up to the top fast . . . Pantages Mirror Music are now comfortably located in their new factory and offices on North McCadden Pl. in Hollywood, according to "Hum" Brokamp, and should be all set to go into high gear in production and delivery. The telephone strike has raised havoc with new installations however, but it looks like the strike may end soon.

Bill Schrader, of Allite Manufacturing Company, has acquired a few grey hairs since expanding his plant and going into full production of the firm's new automatic Bowling game, but, he says: "We are on our way and will really make some terrific deliveries very soon." Bill plans on a series of announcements in the early part of next month.

The Modern Records plant in Hollywood is now in full swing and are operating on a two-shift day in order to keep up with the demand for their platters. Saul Bihari tells me that the latest Hadda Brooks recording of "That's My Desire" is proving a sensational seller. Saul leaves for an extended trip to the East Coast this week and plans on being away for several weeks. Jules, the head man, is keeping production going at high speed. Florette, in charge of promotion and advertising, is off on a short jaunt to San Francisco and is due back the first of the week.

Bill Williams has been going like a "Tornado" with "Tornado" and reports more and more ops calling for more and more "Tornados". Maybe this will turn into a cyclone . . . Eddie Mesner of Aladdin Records just back from a very successful trip to New York. Eddie participated in a "Break The Bank" program and won $200.00. "It was easy," Eddie tells me . . . Dropped in to see Sol Schwartz, of Pico Sales, and saw the makings of a swell new game called "Sweet Twenty One" a roll down. It looks very good and is very attractive and should prove very interesting to ops looking for good games to sweeten their locations. The game is being built in Sol's shop and is under the expert supervision of Jimmy Rutter, who is a proven expert in the coin field. Sol believes that he will be in a position to start making deliveries of his game within the next few weeks . . . Len Micon, of Pacific Coast Distributing Company, is able to start sitting up a bit these days and, according to his doctor, may be able to get around a bit within the next week or two if all goes well . . . Bill Wolf, just back from a fast trip to San Francisco, is calling on the ops to come in and look over his large stock of good games and music . . . Jack Gutshall says that "more optimism is needed by the ops. The boys have got to quit thinking about themselves and think more about their locations, give better service and replace their old worn out equipment, and they will see collections pick up."

We had a record heat wave here this past week, with the temperature hitting 95 degrees several times. It was really hot; nevertheless, lots of the coin men stayed on the job away from the beaches and lakes and did their shopping along coin row. Some of the shoppers included: Jean Leerskov, Ontario; Mrs. P. A. Barnes, Los Angeles; Frank Milano, Compton; Norman Glover, Thomas Workman, Lewis Martino, Margaret Nemo, Joseph Sandeloo, L. J. Bender, all of Los Angeles; K. B. Hear, El Monte; Bill Wulf, Riviera; Barney Smith, Long Beach; Lowell Ayers, Inglewood.

THRU THE COIN CHUTE

ST. LOUIS

Dulcet spring weather came to St. Louis this last week after six long months of chilly blasts, and electrical breakdowns playing hob with routes. Sure sign of spring is reappearance of phonographs on outdoor dance floors and in roadside open restaurants. Doc Weaver has bought a dozen beach umbrellas under which his West St. Louis phonos will operate safely in the open air.

Chandelier speakers are getting excellent response in the 49th State, say distributors—solving the crammed square footage problem of many location owners. A dozen such overhead speakers have been installed in the last two weeks in connection with remote control boxes in tavern booths and restaurant counters. . . . Much laughter and comment greeted publication in a St. Louis newspaper of a map which purports to show the number of slots in operation in every state, based on federal tax collections and licenses on such machines. The map, at least one copy of which hangs on every distributor's wall, shows 212 one-arm bandits in Missouri. "Chances are there are a little more" say some of the old timers in the field. . . . Mrs. Eva Osborne, head bookkeeper at Ideal Novelty Company for the past three years, has resigned. A lot of ops who took advantage of her catalogue-like knowledge of St. Louis spots and repair men are going to miss her. Roberta Ondi has replaced her.

Back from a week's trip to Chicago are Al Haneklau and Ben Axelrod of Olive Novelty. Both trekked north to find out why no new machines were coming this way, and after a five-day survey through Chicago factories are more puzzled than ever. "They must be exporting every machine rolling off the lines" Ben says. Truthfully, however, shortages in delivery are becoming more intense than ever, as not only Olive but every other distributor voices his opinion.

Visitors around the Coin Machine Beach district included C. E. Houser of Hudson-Houser, Centralia, Ill., Bill Miller from Anna, Illinois, Marvin Buescher, durable phonograph op from Washington, Mo, Harold Brown of Mattoon, Ill, Dutch Mees of Festus, Mo, Andy McCall, St. Louis, and even a few ops from Memphis who reported they poled up the river to find out if more machines were available here than in the Tennessee metropolis.

Del Veatch of VP Distributing Company was chortling over receipt of a truckload of new Aireon phonographs. Might be the fact that he spent a week at the factory earlier in the month that accounted for this. There won't be a show for the '47 models, according to Del, mostly because his waiting list is so long that it would be silly to tickle the fancies of customers who can't get the equipment for months. . . . Some of Del's visitors this past fortnight included Jess Jennings from Beecher City, Ill, Jimmy Houser, Centralia, Ill, Howard Coverstone, from Mattoon, and J. H. Anderson, also of Mattoon, Ill. Bill Hollenbeck, Cape Girardeau flying enthusiast and phonograph operator, flew in once last week, and drove in once, because of bad weather.

MINNEAPOLIS

Harry Harrison was rushed to the hospital at Brainerd, Minnesota with pneumonia this past week. Harry became ill in the morning and by early afternoon was a very sick boy. Here's hoping he will come out of it in good shape. . . . Art Olson of Houston, Minnesota in town for a couple of days calling on a few distributors. . . . Gerald Johnson of Menomonie, Wisconsin was in town this week passing out cigars. He just became the proud father of a daughter. . . . Joey Atol of Arrowhead Fireworks, Duluth, was in town for a day with his wife.

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Don Hazelwood, Atkin, Minnesota is toying with the idea of opening a route near Des Moines. . . . Fred and Don Schmidt of Sioux Falls, South Dakota are in town for a couple of days calling on distributors. . . . Elmer Wright ace mechanic of J. Allen Redding is making the rounds of Minneapolis. . . . George Mosher, Motley, Minnesota is taking time off making the rounds in Minneapolis and St. Paul. . . . I. F. LaFleur, Devils Lake, is spending three to four days in Minneapolis taking it easy. . . . I. F. LaFleur, Jr. is back home after a successful nose operation which was done at Pittsburgh, Pennsylvania. Walter Hughback, New Hampton, Iowa, and W. H. Pickron of Rock Island, Illinois, drove into Minneapolis together for a few days. . . .

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Now it can be told. . . . H. J. Gulck's route has been sold to Stanley Sales, Minneapolis. . . . Don Hunter is taking his bar examination at the University of Minnesota today, April 10, 1947—Don will be given a partnership in the business with Bill who operates in Wheaton. . . . M. A. Cayo, of Chippewa Falls, attending a funeral of a friend. . . . We heard that I. Bernstein former operator of Minneapolis and operating in Los Angeles, California for the past two years, sold his route there and has gone in the Real Estate business. . . . Kenny Wills of the Frankle Company in Des Moines is in town for a few days visiting some friends. . . . Ken Wilson of Amalgamated Distributors, Chicago, and Al Blendow of International Mutoscope, New York in town on business at the Hy-G Music Company. . . . Mr. & Mrs. Unise of Roscoe, Minnesota, were in town this week visiting friends. . . . Verling Geib of Deadwood, South Dakota feeling much better after having a bad case of the flu. . . . Charles Sersen of St. Cloud in Minneapolis just for the day.

THE CASH BOX COIN MACHINE MART

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WANT – Keeney Bonus Super Bells, Victory Specials, Red Top & Fan Front Diggers, late, used Pin Games, Wurl. 750-E, 850 & 950 Phonos. Must be in good condition. Quote best prices and quantity in first letter. Cash Waiting! M. A. POLLARD, 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – Old Slots: Goosenecks, Cailles, etc. Nickels only. Buy one to one hundred. B. T. SHEFFLER, c/o SHEFFLER BROS., 1106 SO. WESTERN AVE., LOS ANGELES 6, CALIF. Tel: Re 6845.

WANT – We can use up to 200 five ball machines. Give us your list and expected price and condition. Will consider trade toward new Slots or new Bang-A-Fitty or any piece of used or new equipment. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Surf Queens. Must be in good condition. Give best price in first writing. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896

WANT – Wurl. & Seeb. 30 wire Hideaway Units, 20's & 24's; Wurl. 850's & 950's; Seeb. Hi-Tone, Envoy; used Packard Wall Boxes; Packard & Buckley 30 wire Adaptors for Wurl. & Seeb.; Mills & Jenn. F. P. Mint Vendors; Late 5 & 1 Ball F. P. Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike; used Genco Whizz; Metal Typers; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CD., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT–All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Rock-Ola Scale; Motor for Exhibit Rotary; Victory Specials, One-ball free play; Spellbound; Suspense. Carl Trippe. IDEAL NOVELTY CO., 2823 LOCUST BLVD., ST, LOUIS 3, MO.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT – Used and worn Wurlitzer Counter Model Trays. No bent or stretched trays accepted. We will pay the postage and 15¢ a tray. Send them today and we'll send you a check. All shipments subject to our inspection. A-1 MUSIC CO., 3010 RIDGE AVE., PHILA. 21, PA.

WANT – Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 338 CHESTNUT ST., SPRINGFIELD, MASS.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

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381 FOURTH AVENUE
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THE CASH BOX CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

WANT

WANT – Latest Keeney Super Bonus Bells 5¢ & 25¢ combination Free Play & Payout Machines. EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

WANT – Bubble Ball Gum and Boston Baked Beans. Give price and amount available in first letter. M. T. DANIELS, 1027 UNIVERSITY AVE., WICHITA 12, KANSAS.

WANT – Wireless Bar-O-Matics 5-10-25¢. Any amount. Must be reasonably priced and in good working condition. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS.

WANT – Used Victory Specials; Bally Special Entry; Kilroy. HACOLA CO., 265 FRANKLIN ST., BUFFALO 2, N. Y.

FOR SALE

FOR SALE – Mills original Q.T.'s, Gold Chromes, 5¢ play $45.; Blue 5¢ play $25. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SO. WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE – 1 Bakers Races 5¢ play, daily double C.P., model used only 1 week, same as new $400.; 1 Mills Vest Pocket, Blue & Gold $40.; 5 new A.B.T. Challengers (write). C. L. PARSONS, BOX 63, BRUNSWICK, MD.

FOR SALE – 50 Mills Slots in New Chrome Cabinets 5¢ & 25¢, slightly used; 25 Bally Sport Special Tables. Make best Offer. EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

FOR SALE – 2 New Roll-A-Ball Skee Ball with moving barrel in original crate $295.; 3 used $195. REX NOVELTY CO., 43 S. WASHINGTON ST., WILKES-BARRE, PA.

FOR SALE – Surf Queen $125.; Stage Door Canteen $125.; Sky Chief $90.; Big Parade $80.; Smak The Jap $25.; Target Counter Games $10. ea.; Shipman Candy Machines $7.50 ea.; Back glass for Genco Playball $10. All machines guaranteed in tip top shape and ready for location. 1/3 cash with order, balance C.O.D. JOHNSON MUSIC CO., 10117 HILDRETH AVE., SOUTH GATE, CALIF.

FOR SALE – Keeney Super Bells 3-5¢ & 1-25¢ Or 4-5¢ $250. ea.; Genco Total Rolls, excellent cond. $275. ea.; Bally Undersea Raider, like new $195. ea.; Wurl. 500 Keyboard $245. ea.; Wurl. Hideaway with adapter $195. ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

FOR SALE – 1 Mills War Eagle Slot 25¢ Escalator Jack Pot. Also 2 Counter games. Jennings 5 Jacks, 1 4 Jacks 1¢ play Jack Pot, perfect condition and appearence. FRED GOEBEL, 30 PARK AVE., MAYWOOD, N. J.

FOR SALE – Seeburg Wall-O-Matic Boxes $22.50 ea.; Rock-Ola 5-10-25 Wall & Bar Boxes $29.50 ea.; Buckley Chrome Boxes (new tops) $15. ea.; Wurl. 580 Speaker & Adapter (like new) $145.; Wurl. 332 Bar Boxes $5. ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – New Packard Boxes (write); Two conductor stranded speaker wire 1¢ ft.; '41 Derby $125.; Record Time $95.; Chicoin Goalee $200.; Bally Undersea Raider $200.; Collection Books $5.50 per 100.; Service Kits $7.50; Wurl. 61 Counter model $100. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – 6 Genco Playballs, overhauled, clean, $135. ea.; 2 Tri Score roll down like new $279.50 ea.; 2 Premier Skee Balls with barrel, 7½ ft., $279.50 ea.; 2 Skee Balls with barrel 10½ ft. $289.50 ea.; 1 Atomic Bomber, write; 2 Air Raiders $99.50 ea.; 2 Sky Fighters $219.50 ea. MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE – Write in and get on our mailing list! Hirsh Red Ball (like new) $169.50; Seeburg Vogue (repainted, perfect) $225. Foreign orders a Specialty. 5% Discount, full Cash with Order. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE – 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300, ea.; 40 Mills 3 Bells, rebuilt and refinished in leatherette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498

FOR SALE – Attention Georgia & Florida Operators! All good, clean, refinished Marble glow Phonographs, right off location. Wurlitzers: 850, 750-E, 750-M. 800, 600, 500, 616, 412. Seeburgs: 9800, 8800, Majors, Vogues, Mills: Empress. Priced right. Wire or write. PAL MUSIC CO., PALATKA, FLA.

FOR SALE – 10-5¢ Evans Winter Books; 1 – 25¢ Evans Winter Book (write for prices.) EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 2 Wurlitzer 616's $95. ea. F. P. Games: Victory $89.50; Army-Navy $75.; Horoscope $35.; Yanks $59.50; Monicker $49.50; Salute $25.; Miss America $45.; Landslide $39.50; Four Roses $35.; Defense $25.; Dough Boy $25.; Line Up $39.50; Gold Star $37.50; League Leader $25. JOHNSON AUTOMATIC MUSIC CO., 709 IOWA ST., SIOUX CITY 19, IOWA. Tel: 5-5474

FOR SALE – New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKford, ILL. Tel: Main 1323

FOR SALE – 10 Shipman Triplex; 20 Victory Duplex. Machines are brand new and still in crates. Also 4 used Victory. $700. takes all. M. MESARIK, 922 LINCOLN WAY EAST, SOUTH BEND 18, IND. Tel: 3-1548

FOR SALE – The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and will be completely Overhauled, all worn parts replaced, at low prices. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.

FOR SALE – Bang-A-Fitty 12', good condition; King-Pin 9' brand new Min-O-Bowl (Bowling Game). WANT – 100 good, used pin games. Write or call. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 25788

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – Our low prices are the talk of the country! Undersea Raider $145.; Liberty $85.; Canteen $110.; Mills Three Bells $275.; Bowling League Skeeball $50.; Chicoin Hockey $65.; Wurl. 500K $199.50; 616's $124.50; Monarch $135.; others! 10 used pin games from $25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.

FOR SALE – Super Liner $125.; Baffle Card $150.; Suspense $100.; Surf Queens $100. The following games at $25. ea.:-Slugger, Bosco, Bombardier, Riviera, Home Run '42, Sun Valley, Gun Club, Venus, Spot Cha, Yanks, Argentine, Opportunity, Midway, Big Parade, Invasion, Marines At Play, Big Chief, G. I. Joe, Army & Navy, Gobs, On Deck, Do-Re-Mi, 5-10-20. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D. C.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – Best Mills Blue Fronts in the South. 5¢ Play $100.; 10¢ play $125.; 25¢ play $150.; 50¢ play $275. All refinished and overhauled, all worn parts replaced. 5 new ABT Challengers (write). Mills Slots Refinished, Overhauled and Rebuilt. Escalators & Clocks for Mills Rebuilt. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – One of the Best Routes in Central California. Consists of 70 Free Play Consoles, 20 Automatic Consoles, 25 Music Boxes, 20 - 1946 Wurlitzers, lots of 1946 Equipment. HARDIN & NICHOLS, 740 EAST MAIN ST., STOCKTON, CALIF.

FOR SALE – Twin Twelve Rock-Ola Hideaway $125.; Twin Twelve Wurlitzer Hideaway $125.; Shoot Your Way To Tokio Gun, like new $75.; 5 Marvel 1¢ Machines $12. ea.; 1 X-Ray & 1 Mercury Cig Machine 1¢ $10. ea.; 5¢ Columbia $50.; Vest Pockets $25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – 3 Mills Jumbo $25. each; 1 Fast Time $25.; Buckley, Seeburg & A.M.I. Wall Boxes $7.50 ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE–25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE–DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT–Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 10 Slightly used Latest 1946 model 5¢ play Vest Pocket Bells $37.50 ea. A. L. KROPP, 3106 - 8th ST., MERIDIAN, MISS.

FOR SALE – Coleman Novelty Co. has the largest stock of original factory new Slot Machine Parts of any distributor. It will pay you to contact us on your future wants, regardless of quantity. Also new Phonographs, Slot Machines, Consoles, Pin Games, etc. and our Custom Rebuilts. Request bargain list Consoles & Slots. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Make an offer for all of them, uncrated F.O.B. Brattleboro, Vt. 2 Exhibit Short Stops, 1 each of the following: Sport Parade, Keen-A-Ball, Line Up, Dude Ranch, Frisco, Landslide, Pursuit, Grand Canyon, Bombardier, Marines At Play, Big Parade, Monicker. Every machine guaranteed ready to operate and look good. Also some more if you want them. HAL L. MARCH, BRATTLEBORO, VT.

FOR SALE – Total Rolls, like new in original crates, ready for immediate shipment $265.; 3 Keeney Super Bells 5¢ comb. $100. ea. 1/3 deposit. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES 16, CALIF.

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

FOR SALE – 1 Mills Throne of Music and 1 Seeburg Classic, cabinet refinished. Just off location. First $325. takes the two music boxes. Wm. Blum, DUBUQUE COIN MACHINE CO., 927 W. FIFTH ST., DUBUQUE, IOWA. Tel: 7227

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 25 Solotone Boxes (some new) priced for quick sale $19.50 ea.; 1 Solotone Booster Amplifier $75.; 15 Big Game Consoles, Fruit Symbols, Cash P.O. $60. ea. HY-G MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – 30 Three Bells; 10 Single Bonus Bells; 15 Twin Bonus Bells; 30 Three Way Bonus Bells; 20 – 1946 Evans Bangtails; 20 Mills Golden Falls. SPEER COIN MACHINE SERVICE, 418 - 3rd ST., SANTA ROSA, CALIF.

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – 2 Winterbooks, mfg. Oct. 1946, like new. Phone us at once. Closeouts of Consoles: 6 - 25¢-5¢ Comb., 2 - 25-10¢ Comb., 3 - 5¢-10¢ Comb. Pace Twin Reels; 2 - 25¢, 2 - 10¢ & 1 5¢ Pace Reels; Late Head 25¢ Jumbo; 5¢ Jumbo; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-'Ems; Baker's Paces. Request List. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: 1323

FOR SALE – Act now – All Machines Clean and in excellent Condition – Used. Keeney Twins 5-5 Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbies, Dark Horses, Genco Total Rolls, Five Balls – Genco Victory, Argentine, '41 Majors, Hi Hat, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – Laura, Arizona, Olkahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $75. ea. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – 400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.

FOR SALE – We have the new deluxe "Revolv-A-Round" weighted safes and stands with the new, exclusive concealed gripper lock and clamping device, fit all slot machines. Protect your equipment and blend with the appointments in the most ritzy locations. Wire for quotations and descriptive literature. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 3 #616; 1 #24; 1 #9800 R.C.; 1 Classic; 1 Rock-Ola Super; 1 Rock-Ola Master; Buckley Wall Boxes. Write for the lowest prices anyhere. UPSTATE AMUSEMENTS, 715 SHERMAN ST. WATERTOWN, N. Y.

FOR SALE – "Hot Peanut Machine" with cup holder, looks like new $35.; Seeburg pick-up for Hi-Tone or Vogue $2. HIGH-GRADE MUSIC CO., 72 NORMAN AVE., ROEBLING, N. J.

FOR SALE – Mills Rebuilt Slots: Black Cherry, Silver or Copper Chromes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash or $75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE – Punchboards made by Consolidated, Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new Pace slots and two used Keeney Super Bonus Bells, 5¢ play, for brand new novelty games. ACME MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE – Cash Tray 5¢ Almond Vendors. Biggest Profit Maker at Smallest Investment on the market today $10.95 ea. We also distribute genuine California Teeny Almonds. Get on our mailing list. A penny postcard will do the trick. HARRIS COIN MACHINE CO., 1509 NORTH 36th PLACE, BIRMINGHAM 4, ALA.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CD., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – 3 Photomatics, like new, completely overhauled. Now in Operation $600. ea. or $1700. for all three. Can be seen at any time at this address. Sam Drescher, CASINO ARCADE, LAKE AVE. & BOARDWALK, ASBURY PARK, N. J.

FOR SALE–$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Ready for instant delivery. 25 Gottlieb's Superliners $100. ea. Wire, call or write with 50% deposit. First come, first served. The best buy in our twenty-six years in the coin machine industry. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D. C. Tel: HObart 3170

FOR SALE – 1 Bally Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – New Challengers (write); New Ideal Card Vendors with 1000 Cards Free $29.50; New Kicker & Catcher $49.75. Write for quantity prices. Mutoscope Sky Fighter $129.50; Mills Panoram Solo-Vue $325.; Genco Total Roll $325. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: DI. 0500

FOR SALE–50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Immediate Delivery. 300 Solotone Wall Boxes; 30 Solotone Amplifiers and 3 Solotone Studio Units. All in original cartons. Make us an offer. SIMPLEX DISTRIBUTING CO., 310 RIVERSIDE AVE., JACKSONVILLE 4, FLA.

FOR SALE–Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Phonographs Route. 43 New Machines, Seeburg, Wurlitzer, AMI's, 10 pin balls, 16 old model phonographs, 20 wall boxes. Plenty of opportunity. Write for details. FRED HOUSE MUSIC CO., S. TAMIAMI TRAIL, SARASOTA, FLA.

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE – Bubble Ball Gum! Bubble Ball Gum! Immediate Delivery 50¢ per 100 balls 5/8" 140 count. 25 lbs. carton $17.25. Minimum order accepted – one case. We can supply up to 1,000 lbs. per customer. 1/3 deposit required with all orders. CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE – Make an offer in exchange for Roll Down Games. 1 Four Diamonds; 2 Glamour Girls; 1 Stratoliner; 1 Hi Hat; 1 Ten Spot; 1 Showboat; 1 Bandwagon; 2 Snappys; 1 Spot-A-Card; 1 Star Attraction; 1 Silver Skates; 1 Four Roses; 1 All American; 1 Barrage; 2 Small size Roll A Ball Skeeballs; 1 Major League Baseball. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

THE CASH BOX CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE – Music Operators! We have the only Phonograph Conversion Cabinet on the market today. Modern styling. All new materials. Write for circular and prices. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE – A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Arcade Equipment: 1 Wurlitzer Skee Ball $175.; 1 Super Roll (like new) $300.; 1 Test Pilot $95.; 1 Rapid Fire $75.; 1 Ten Strike $50.; New Rol-A-Score (write); New Sportsmans (write); New One World (write). Pin Games: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Show Boat $40.; 1 Invasion $30.; 1 Duplex $40.; 1 Five, Ten & Twenty $55.; 1 Leader $29.50; 1 Midway $45.; 1 Stratoliner $45.; 1 Jungle $50.; 1 School Days $40.; 1 Monicker $45.; 1 Lone Star $45.; 1 Owl $40. One-Balls: 1 Keeney Big Parlay (new Write; 1 Preakness (used) $35.; 1 Pacemaker (used) $35. Bells: New Black Cherrys (write); New Jennings (write): Mills Safe Stands (new or used) write; Chicago Metal Safes (new) write. Consoles: 3 Mills 4 Bells (very clean) $200. ea.; 2 Keeney 5¢ Super Bonus Bells (write); 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P.O. $50. ea.; 4 Bakers Racers (like new) $300. ea.; 2 Jennings "Challenger" (write). Music: 2 Seeburg Classic R.C. $250. ea.; 1 Seeburg Convoy E.S.R.C. $280.; 2 Wurlitzer 616 lite-up $125. ea.; 1 Wurlitzer 713 $125.; 1 Wurlitzer Twin 12 steel cabinet with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $22.50; new Packard Bar Brackets $4.; 10 Speak Organs P M Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SUperior 4600

FOR SALE – Mills Four Bells $150.; Wurlitzer Model 500 $150.; Rock-Ola Commando $250.; Seeburg Envoy R.C. $300.; Model 9800 or 8800 $250.; Grip Machines $10. WANT – Mills Jumbo Parades P.O. 5¢. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE – Five Ball Free Play Games: 1 Red Hot $124.; 1 Big Six $29.; 1 Broadcast $36.; 1 Jolly $26.; 1 Miami $21.; 1 Stars $59. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

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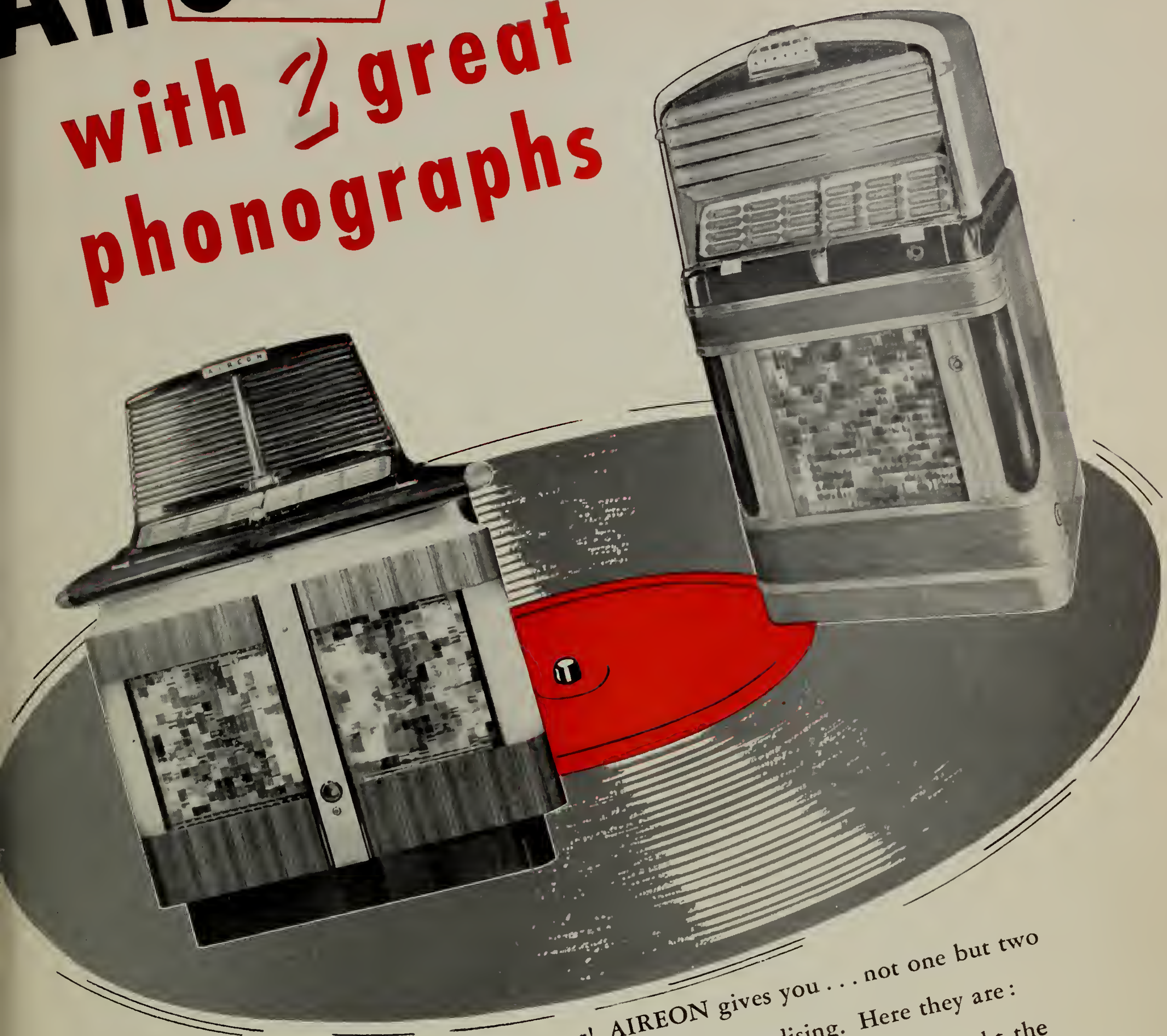

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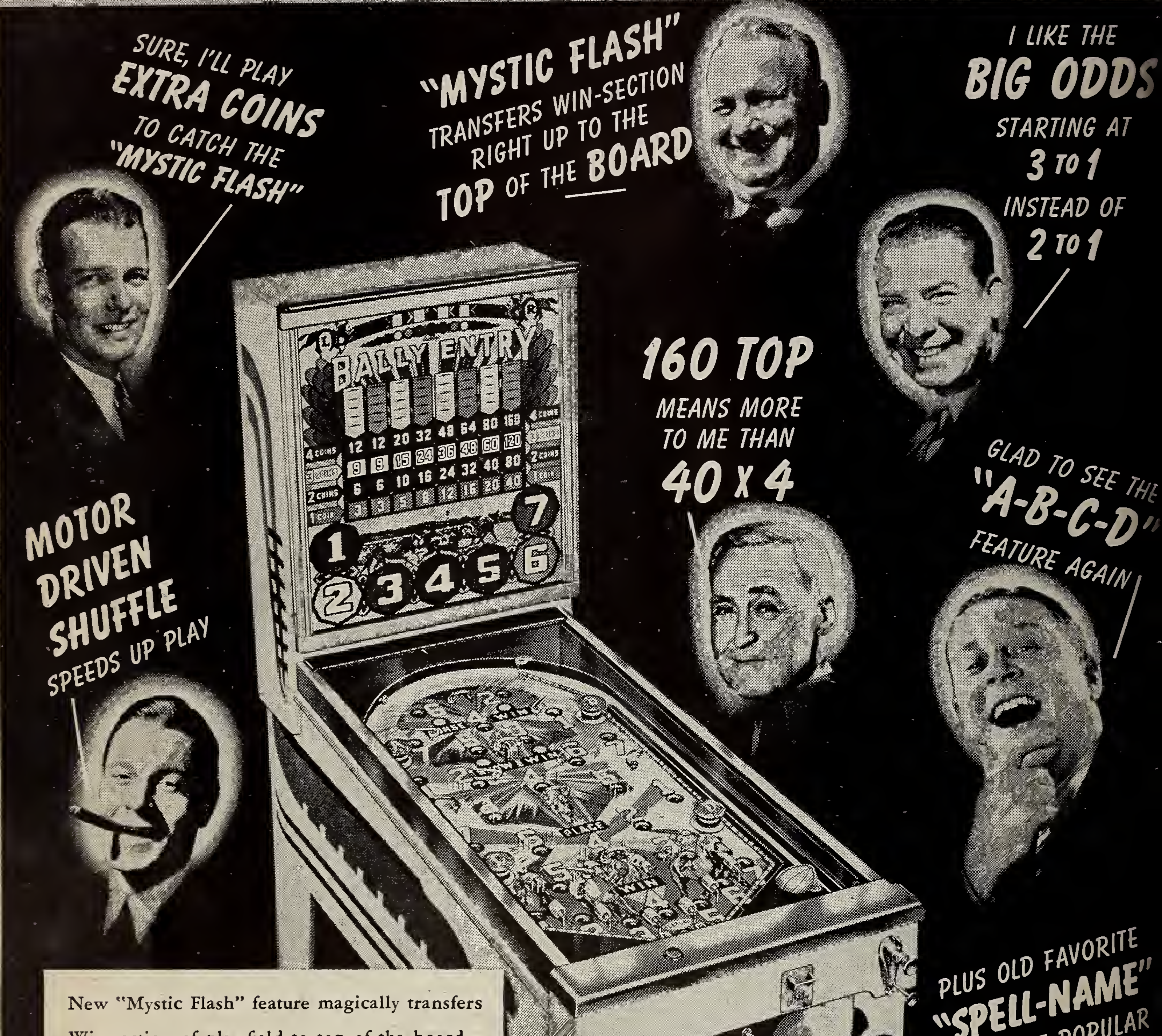
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